



Demographic and Income Profile

Caton Farm & Weber Road, Crest Hill
 Caton Farm Rd & Weber Rd, Crest Hill, IL 60403,
 Ring: 1 mile radius

Prepared by Steven Caton
 Latitude: 41.56631
 Longitude: -88.42157

Summary	2000	2010	2015
Population	3,963	6,292	7,058
Households	1,644	2,590	2,898
Families	1,049	1,470	1,603
Average Household Size	2.28	2.37	2.39
Owner Occupied Housing Units	1,120	1,700	1,896
Renter Occupied Housing Units	524	890	1,002
Median Age	33.9	37.2	37.9

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	2.32%	0.27%	0.76%
Households	2.27%	0.27%	0.78%
Families	1.75%	0.07%	0.64%
Owner HHs	2.21%	0.32%	0.82%
Median Household Income	3.66%	2.76%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	109	6.5%	151	5.8%	123	4.2%
\$15,000 - \$24,999	228	13.6%	262	10.1%	218	7.5%
\$25,000 - \$34,999	252	15.0%	253	9.8%	218	7.5%
\$35,000 - \$49,999	353	21.1%	422	16.3%	309	10.7%
\$50,000 - \$74,999	412	24.6%	574	22.2%	678	23.4%
\$75,000 - \$99,999	164	9.8%	460	17.8%	525	18.1%
\$100,000 - \$149,999	103	6.1%	324	12.5%	584	20.2%
\$150,000 - \$199,999	20	1.2%	58	2.2%	125	4.3%
\$200,000+	34	2.0%	87	3.4%	118	4.1%

Median Household Income	\$44,818	\$58,903	\$70,512
Average Household Income	\$55,332	\$71,329	\$83,219
Per Capita Income	\$23,471	\$28,243	\$32,825

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	256	6.5%	393	6.2%	428	6.1%
5 - 9	254	6.4%	374	5.9%	416	5.9%
10 - 14	235	5.9%	373	5.9%	423	6.0%
15 - 19	266	6.7%	387	6.2%	405	5.7%
20 - 24	338	8.5%	434	6.9%	482	6.8%
25 - 34	718	18.1%	1,002	15.9%	1,090	15.4%
35 - 44	656	16.5%	916	14.6%	935	13.2%
45 - 54	528	13.3%	917	14.6%	1,024	14.5%
55 - 64	298	7.5%	739	11.7%	878	12.4%
65 - 74	240	6.1%	401	6.4%	584	8.3%
75 - 84	148	3.7%	262	4.2%	275	3.9%
85+	28	0.7%	94	1.5%	119	1.7%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,394	85.7%	4,987	79.3%	5,466	77.4%
Black Alone	343	8.7%	583	9.3%	665	9.4%
American Indian Alone	8	0.2%	23	0.4%	29	0.4%
Asian Alone	52	1.3%	132	2.1%	163	2.3%
Pacific Islander Alone	8	0.2%	16	0.3%	17	0.2%
Some Other Race Alone	104	2.6%	401	6.4%	528	7.5%
Two or More Races	53	1.3%	149	2.4%	190	2.7%
Hispanic Origin (Any Race)	299	7.6%	1,064	16.9%	1,444	20.5%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

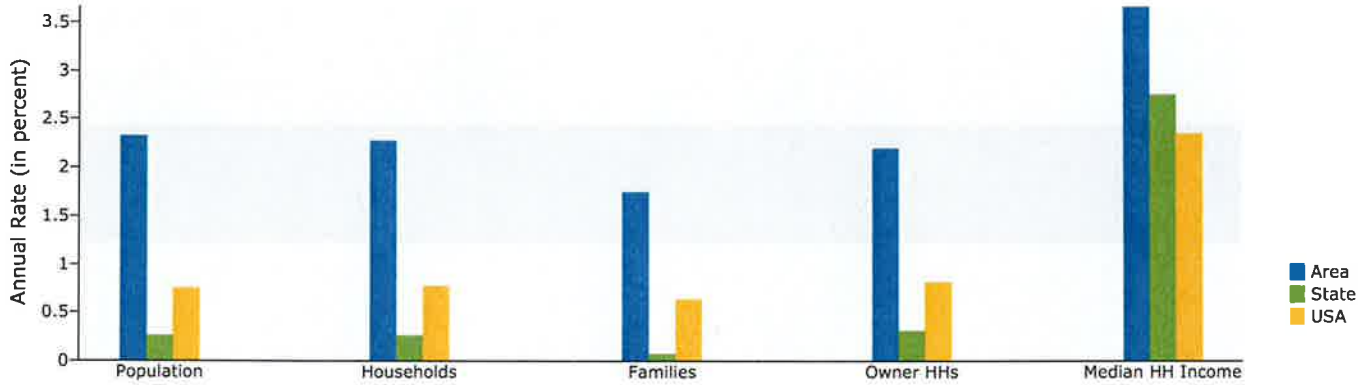


Demographic and Income Profile

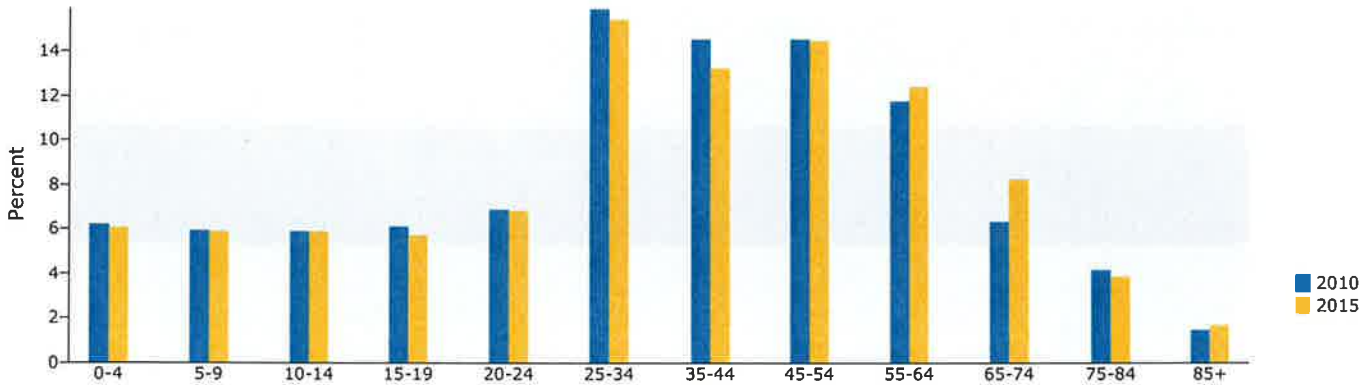
Caton Farm & Weber Road, Crest Hill
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 Ring: 1 mile radius

Prepared by Steven Caton
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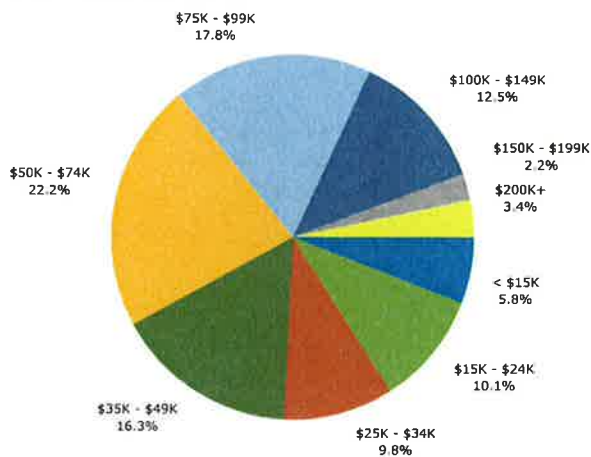
Trends 2010-2015



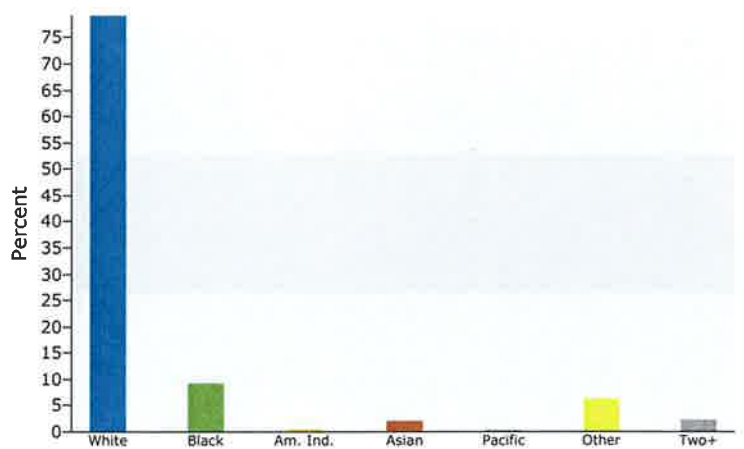
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 16.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile

Caton Farm & Weber Road, Crest Hill
 Caton Farm Rd & Weber Rd, Crest Hill, IL 60403,
 Ring: 3 miles radius

Prepared by Steven Caton
 Latitude: 41.56631
 Longitude: -88.12157

Summary	2000	2010	2015			
Population	59,922	81,315	85,892			
Households	22,241	30,236	31,966			
Families	14,752	19,260	20,009			
Average Household Size	2.52	2.56	2.56			
Owner Occupied Housing Units	16,264	21,510	22,633			
Renter Occupied Housing Units	5,977	8,726	9,333			
Median Age	34.3	35.6	35.7			
Trends: 2010 - 2015 Annual Rate	Area	State	National			
Population	1.10%	0.27%	0.76%			
Households	1.12%	0.27%	0.78%			
Families	0.77%	0.07%	0.64%			
Owner HHs	1.02%	0.32%	0.82%			
Median Household Income	3.57%	2.76%	2.36%			
Households by Income	2000	2010	2015			
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	2,143	9.7%	2,230	7.4%	1,697	5.3%
\$15,000 - \$24,999	2,571	11.6%	2,404	8.0%	1,853	5.8%
\$25,000 - \$34,999	2,659	12.0%	2,567	8.5%	2,086	6.5%
\$35,000 - \$49,999	4,067	18.3%	4,280	14.2%	2,999	9.4%
\$50,000 - \$74,999	5,587	25.2%	6,715	22.2%	7,286	22.8%
\$75,000 - \$99,999	2,842	12.8%	6,191	20.5%	6,538	20.5%
\$100,000 - \$149,999	1,847	8.3%	4,602	15.2%	7,514	23.5%
\$150,000 - \$199,999	277	1.2%	710	2.3%	1,236	3.9%
\$200,000+	198	0.9%	536	1.8%	757	2.4%
Median Household Income	\$48,467		\$63,076		\$75,160	
Average Household Income	\$55,562		\$70,665		\$81,833	
Per Capita Income	\$21,887		\$26,926		\$31,143	
Population by Age	2000	2010	2015			
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,322	7.2%	5,846	7.2%	6,110	7.1%
5 - 9	4,083	6.8%	5,450	6.7%	5,764	6.7%
10 - 14	3,792	6.3%	5,208	6.4%	5,617	6.5%
15 - 19	3,789	6.3%	5,330	6.6%	5,456	6.4%
20 - 24	4,441	7.4%	5,757	7.1%	6,054	7.0%
25 - 34	10,307	17.2%	12,422	15.3%	13,137	15.3%
35 - 44	9,880	16.5%	11,780	14.5%	11,630	13.5%
45 - 54	7,018	11.7%	11,307	13.9%	11,310	13.2%
55 - 64	4,418	7.4%	8,286	10.2%	9,548	11.1%
65 - 74	3,749	6.3%	4,841	6.0%	6,259	7.3%
75 - 84	3,057	5.1%	3,399	4.2%	3,306	3.8%
85+	1,065	1.8%	1,687	2.1%	1,701	2.0%
Race and Ethnicity	2000	2010	2015			
	Number	Percent	Number	Percent	Number	Percent
White Alone	48,686	81.2%	58,868	72.4%	60,559	70.5%
Black Alone	6,407	10.7%	10,195	12.5%	10,921	12.7%
American Indian Alone	156	0.3%	326	0.4%	367	0.4%
Asian Alone	771	1.3%	1,754	2.2%	2,069	2.4%
Pacific Islander Alone	33	0.1%	60	0.1%	64	0.1%
Some Other Race Alone	2,834	4.7%	7,943	9.8%	9,369	10.9%
Two or More Races	1,036	1.7%	2,169	2.7%	2,544	3.0%
Hispanic Origin (Any Race)	6,311	10.5%	17,454	21.5%	21,643	25.2%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

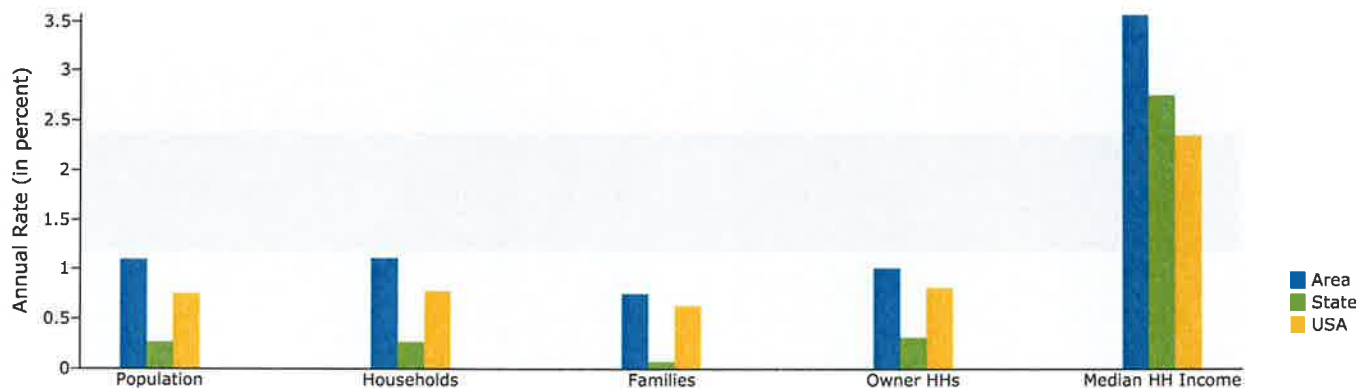


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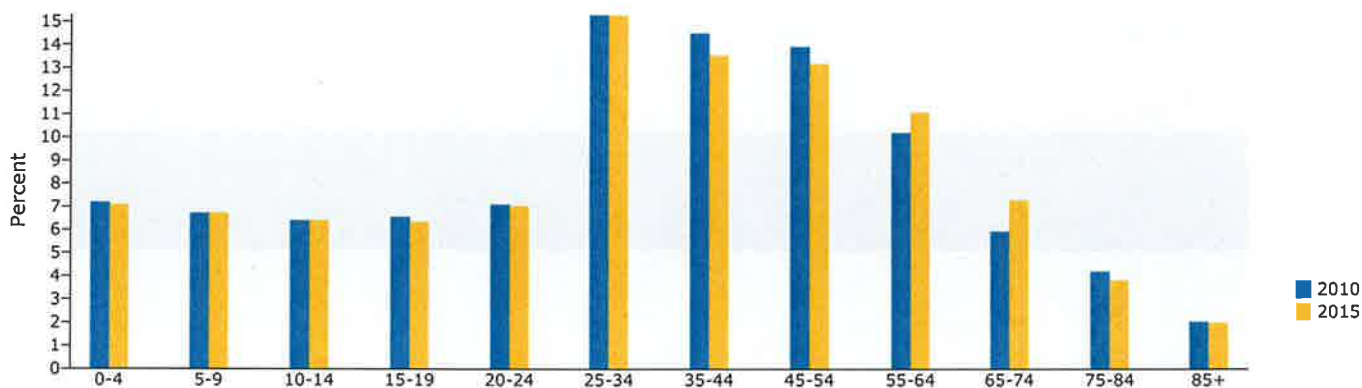
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 Latitude: 41.50531
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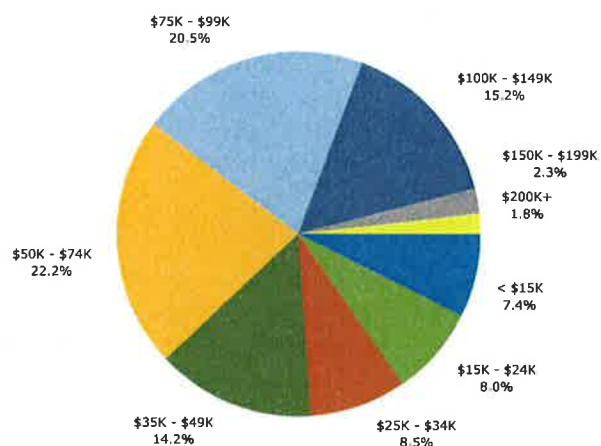
Trends 2010-2015



Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 21.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile

Caton Farm & Weber Road, Crest Hill
 Caton Farm Rd & Weber Rd, Crest Hill, IL 60403,
 Ring: 5 miles radius

Prepared by Steven Caton
 Latitude: 41.56533
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Summary	2000	2010	2015
Population	158,678	210,312	222,412
Households	55,235	73,569	77,920
Families	38,964	50,314	52,577
Average Household Size	2.74	2.76	2.76
Owner Occupied Housing Units	40,524	53,129	56,364
Renter Occupied Housing Units	14,711	20,441	21,556
Median Age	32.1	33.5	33.5

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	1.13%	0.27%	0.76%
Households	1.16%	0.27%	0.78%
Families	0.88%	0.07%	0.64%
Owner HHs	1.19%	0.32%	0.82%
Median Household Income	3.45%	2.76%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	6,052	10.9%	5,879	8.0%	4,521	5.8%
\$15,000 - \$24,999	5,948	10.8%	5,680	7.7%	4,410	5.7%
\$25,000 - \$34,999	6,497	11.8%	5,944	8.1%	4,841	6.2%
\$35,000 - \$49,999	9,663	17.5%	9,526	12.9%	6,797	8.7%
\$50,000 - \$74,999	13,689	24.8%	16,379	22.3%	17,587	22.6%
\$75,000 - \$99,999	7,377	13.3%	15,097	20.5%	15,642	20.1%
\$100,000 - \$149,999	4,676	8.5%	11,710	15.9%	18,836	24.2%
\$150,000 - \$199,999	770	1.4%	1,941	2.6%	3,283	4.2%
\$200,000+	614	1.1%	1,415	1.9%	2,004	2.6%
Median Household Income	\$49,083		\$64,041		\$75,888	
Average Household Income	\$57,035		\$71,966		\$83,154	
Per Capita Income	\$20,615		\$25,841		\$29,862	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,398	8.4%	17,995	8.6%	18,722	8.4%
5 - 9	12,438	7.8%	16,763	8.0%	17,892	8.0%
10 - 14	11,171	7.0%	15,433	7.3%	16,805	7.6%
15 - 19	11,133	7.0%	14,709	7.0%	15,456	6.9%
20 - 24	11,589	7.3%	13,923	6.6%	15,043	6.8%
25 - 34	27,851	17.6%	30,832	14.7%	32,320	14.5%
35 - 44	25,201	15.9%	32,814	15.6%	31,598	14.2%
45 - 54	17,168	10.8%	27,491	13.1%	28,939	13.0%
55 - 64	11,193	7.1%	18,548	8.8%	21,277	9.6%
65 - 74	8,950	5.6%	11,027	5.2%	13,704	6.2%
75 - 84	6,461	4.1%	7,382	3.5%	7,185	3.2%
85+	2,122	1.3%	3,394	1.6%	3,471	1.6%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	117,668	74.2%	142,323	67.7%	147,924	66.5%
Black Alone	24,051	15.2%	31,663	15.1%	32,779	14.7%
American Indian Alone	428	0.3%	758	0.4%	837	0.4%
Asian Alone	2,025	1.3%	4,975	2.4%	6,049	2.7%
Pacific Islander Alone	52	0.0%	92	0.0%	99	0.0%
Some Other Race Alone	11,327	7.1%	24,578	11.7%	27,877	12.5%
Two or More Races	3,127	2.0%	5,921	2.8%	6,846	3.1%
Hispanic Origin (Any Race)	24,418	15.4%	52,955	25.2%	63,261	28.4%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

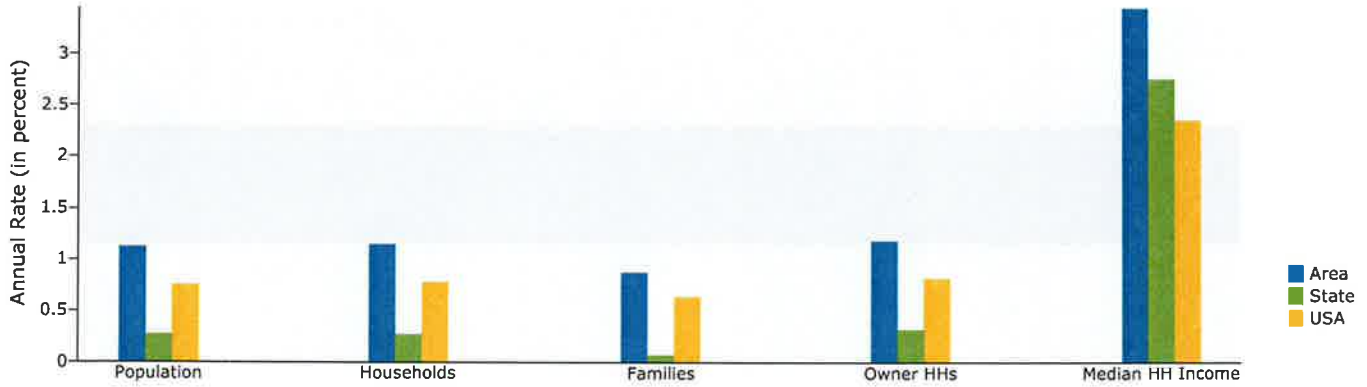


Demographic and Income Profile

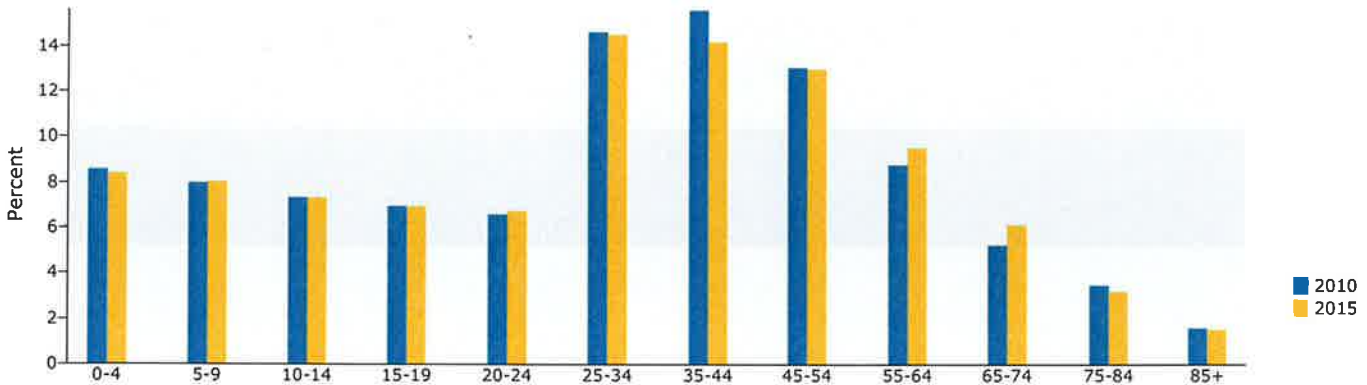
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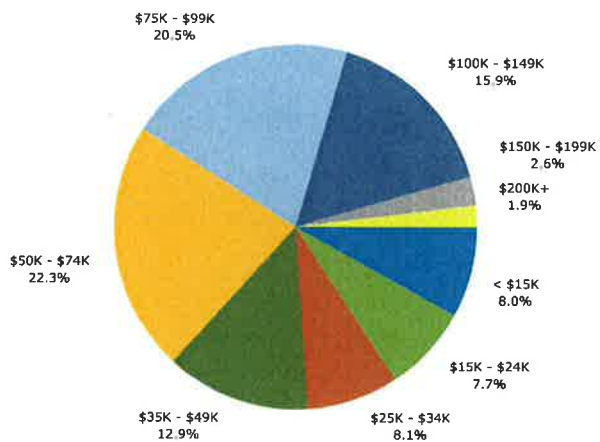
Trends 2010-2015



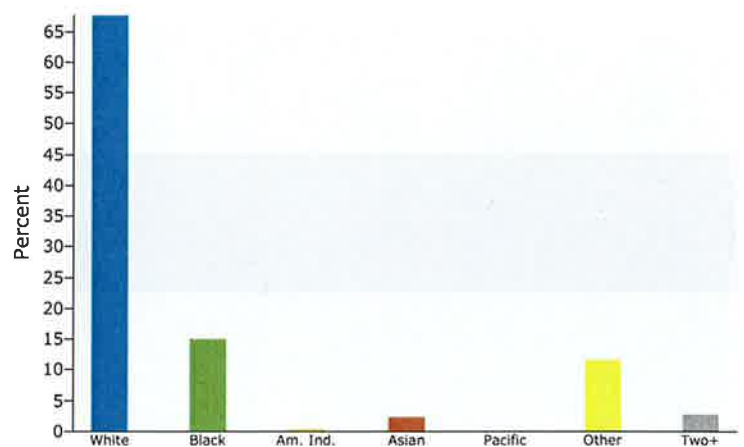
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 25.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



CATON
COMMERCIAL
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Caton Farm & Weber Road, Cre...
Caton Farm Rd & Weber Rd, Crest Hill, IL 60403
Ring: 1 mile radius

2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.56631
Longitude: -88.12157

Summary Demographics

2010 Population	6,292
2010 Households	2,590
2010 Median Disposable Income	\$46,013
2010 Per Capita Income	\$28,243

Industry Summary

	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$62,676,689	\$73,929,210	\$-11,252,521	-8.2	98
Total Retail Trade (NAICS 44-45)	\$53,393,224	\$61,412,762	\$-8,019,538	-7.0	71
Total Food & Drink (NAICS 722)	\$9,283,465	\$12,516,448	\$-3,232,983	-14.8	27

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$13,019,130	\$2,969,463	\$10,049,667	62.9	7
Automobile Dealers (NAICS 4411)	\$11,211,581	\$2,388,429	\$8,823,152	64.9	3
Other Motor Vehicle Dealers (NAICS 4412)	\$1,007,568	\$0	\$1,007,568	100.0	0
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$799,981	\$581,034	\$218,947	15.9	4
Furniture & Home Furnishings Stores (NAICS 442)	\$1,929,483	\$2,389,060	\$-459,577	-10.6	5
Furniture Stores (NAICS 4421)	\$1,139,244	\$179,462	\$959,782	72.8	1
Home Furnishings Stores (NAICS 4422)	\$790,239	\$2,209,598	\$-1,419,359	-47.3	4
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$1,339,099	\$1,062,665	\$276,434	11.5	4
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$2,471,559	\$7,629,197	\$-5,157,638	-51.1	7
Building Material and Supplies Dealers (NAICS 4441)	\$2,045,495	\$7,238,710	\$-5,193,215	-55.9	5
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$426,064	\$390,487	\$35,577	4.4	2
Food & Beverage Stores (NAICS 445)	\$11,843,443	\$8,598,008	\$3,245,435	15.9	1
Grocery Stores (NAICS 4451)	\$11,091,870	\$8,598,008	\$2,493,862	12.7	1
Specialty Food Stores (NAICS 4452)	\$172,011	\$0	\$172,011	100.0	0
Beer, Wine, and Liquor Stores (NAICS 4453)	\$579,562	\$0	\$579,562	100.0	0
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$2,281,669	\$2,146,148	\$135,521	3.1	3
Gasoline Stations (NAICS 447/4471)	\$8,634,531	\$13,625,384	\$-4,990,853	-22.4	3
Clothing and Clothing Accessories Stores (NAICS 448)	\$1,725,085	\$3,782,469	\$-2,057,384	-37.4	13
Clothing Stores (NAICS 4481)	\$1,237,636	\$2,886,904	\$-1,649,268	-40.0	8
Shoe Stores (NAICS 4482)	\$221,094	\$674,656	\$-453,562	-50.6	3
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$266,355	\$220,909	\$45,446	9.3	2
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$776,708	\$2,207,292	\$-1,430,584	-47.9	9
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$433,372	\$1,320,935	\$-887,563	-50.6	7
Book, Periodical, and Music Stores (NAICS 4512)	\$343,336	\$886,357	\$-543,021	-44.2	2

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Sources: Esri and Infogroup



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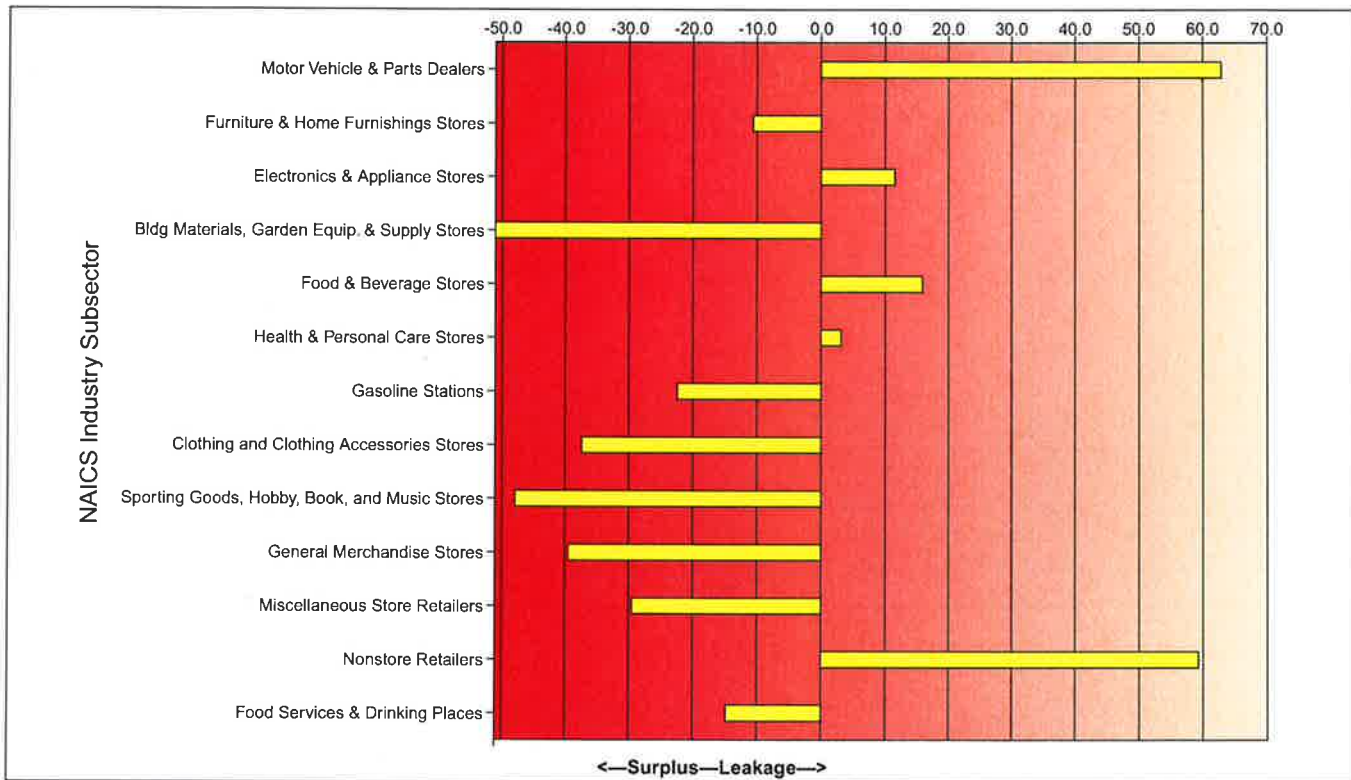
2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.56631
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Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$6,484,133	\$14,957,527	-\$8,473,394	-39.5	6
Department Stores Excluding Leased Depts.(NAICS 4521)	\$3,904,005	\$2,540,132	\$1,363,873	21.2	3
Other General Merchandise Stores (NAICS 4529)	\$2,580,128	\$12,417,395	-\$9,837,267	-65.6	3
Miscellaneous Store Retailers (NAICS 453)	\$827,267	\$1,518,782	-\$691,515	-29.5	11
Florists (NAICS 4531)	\$79,098	\$120,360	-\$41,262	-20.7	1
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$160,499	\$836,681	-\$676,182	-67.8	5
Used Merchandise Stores (NAICS 4533)	\$56,134	\$0	\$56,134	100.0	0
Other Miscellaneous Store Retailers (NAICS 4539)	\$531,536	\$561,741	-\$30,205	-2.8	5
Nonstore Retailers (NAICS 454)	\$2,061,117	\$526,767	\$1,534,350	59.3	2
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$1,537,316	\$0	\$1,537,316	100.0	0
Vending Machine Operators (NAICS 4542)	\$251,148	\$0	\$251,148	100.0	0
Direct Selling Establishments (NAICS 4543)	\$272,653	\$526,767	-\$254,114	-31.8	2
Food Services & Drinking Places (NAICS 722)	\$9,283,465	\$12,516,448	-\$3,232,983	-14.8	27
Full-Service Restaurants (NAICS 7221)	\$5,126,582	\$3,672,500	\$1,454,082	16.5	14
Limited-Service Eating Places (NAICS 7222)	\$3,211,694	\$7,883,814	-\$4,672,120	-42.1	10
Special Food Services (NAICS 7223)	\$564,808	\$0	\$564,808	100.0	0
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$380,381	\$960,134	-\$579,753	-43.2	3

Leakage/Surplus Factor by Industry Subsector



Sources: Esri and Infogroup



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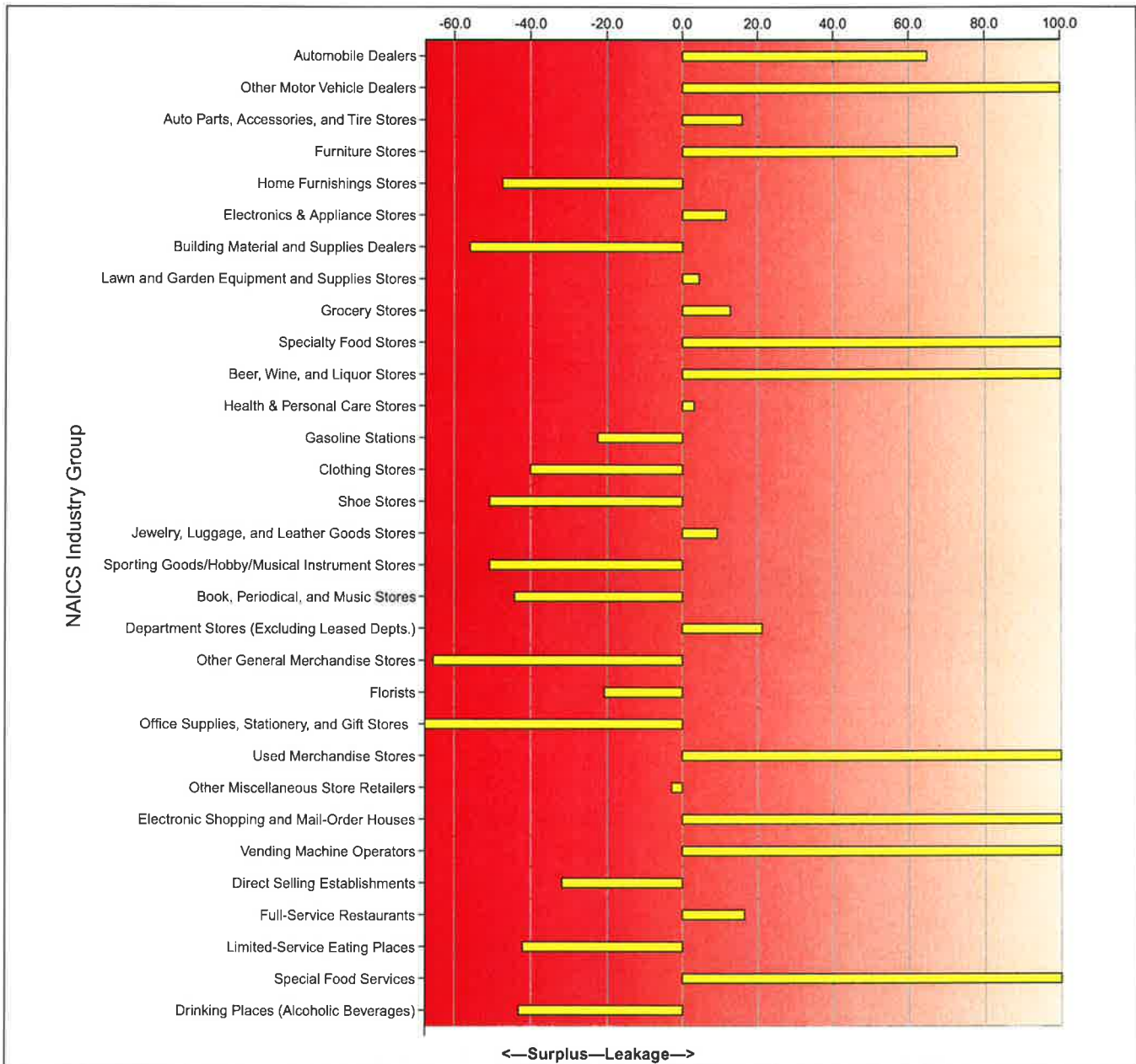
Caton Farm & Weber Road, Cre...
Caton Farm Rd & Weber Rd, Crest Hill, IL 60403
Ring: 1 mile radius

2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.56631
Longitude: -88.12157

Leakage/Surplus Factor by Industry Group



Sources: Esri and Infogroup



CATON
COMMERCIAL
REAL ESTATE GROUP

Caton Farm & Weber Road, Cre...

Caton Farm Rd & Weber Rd, Crest Hill, IL 60403

Ring: 3 miles radius

2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.56631

Longitude: -88.12157

Summary Demographics

2010 Population	81,315
2010 Households	30,236
2010 Median Disposable Income	\$50,107
2010 Per Capita Income	\$26,926

Industry Summary

	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$764,018,470	\$833,909,277	-\$69,890,807	-4.4	636
Total Retail Trade (NAICS 44-45)	\$652,276,833	\$713,087,146	-\$60,810,313	-4.5	455
Total Food & Drink (NAICS 722)	\$111,741,637	\$120,822,131	-\$9,080,494	-3.9	181

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$162,793,749	\$225,519,231	-\$62,725,482	-16.2	61
Automobile Dealers (NAICS 4411)	\$140,430,982	\$210,575,781	-\$70,144,799	-20.0	32
Other Motor Vehicle Dealers (NAICS 4412)	\$12,709,978	\$6,309,685	\$6,400,293	33.7	3
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$9,652,789	\$8,633,765	\$1,019,024	5.6	26
Furniture & Home Furnishings Stores (NAICS 442)	\$23,963,753	\$34,823,955	-\$10,860,202	-18.5	27
Furniture Stores (NAICS 4421)	\$14,221,895	\$8,551,204	\$5,670,691	24.9	11
Home Furnishings Stores (NAICS 4422)	\$9,741,858	\$26,272,751	-\$16,530,893	-45.9	16
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$16,520,834	\$23,601,541	-\$7,080,707	-17.6	26
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$30,941,259	\$35,375,765	-\$4,434,506	-6.7	36
Building Material and Supplies Dealers (NAICS 4441)	\$25,725,029	\$34,023,724	-\$8,298,695	-13.9	29
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$5,216,230	\$1,352,041	\$3,864,189	58.8	7
Food & Beverage Stores (NAICS 445)	\$141,847,242	\$130,091,301	\$11,755,941	4.3	36
Grocery Stores (NAICS 4451)	\$132,914,788	\$119,109,381	\$13,805,407	5.5	19
Specialty Food Stores (NAICS 4452)	\$2,059,798	\$1,365,231	\$694,567	20.3	6
Beer, Wine, and Liquor Stores (NAICS 4453)	\$6,872,656	\$9,616,689	-\$2,744,033	-16.6	11
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$27,376,075	\$35,329,217	-\$7,953,142	-12.7	42
Gasoline Stations (NAICS 447/4471)	\$105,126,923	\$58,545,614	\$46,581,309	28.5	15
Clothing and Clothing Accessories Stores (NAICS 448)	\$20,870,404	\$40,038,004	-\$19,167,600	-31.5	73
Clothing Stores (NAICS 4481)	\$14,948,726	\$29,171,736	-\$14,223,010	-32.2	42
Shoe Stores (NAICS 4482)	\$2,682,456	\$5,651,075	-\$2,968,619	-35.6	13
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$3,239,222	\$5,215,193	-\$1,975,971	-23.4	18
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$9,420,818	\$14,193,244	-\$4,772,426	-20.2	36
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$5,313,391	\$9,327,801	-\$4,014,410	-27.4	30
Book, Periodical, and Music Stores (NAICS 4512)	\$4,107,427	\$4,865,443	-\$758,016	-8.4	6

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Sources: Esri and Infogroup



CATON
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 Caton Farm & Weber Road, Cre...
 Caton Farm Rd & Weber Rd, Crest Hill, IL 60403
 Ring: 3 miles radius

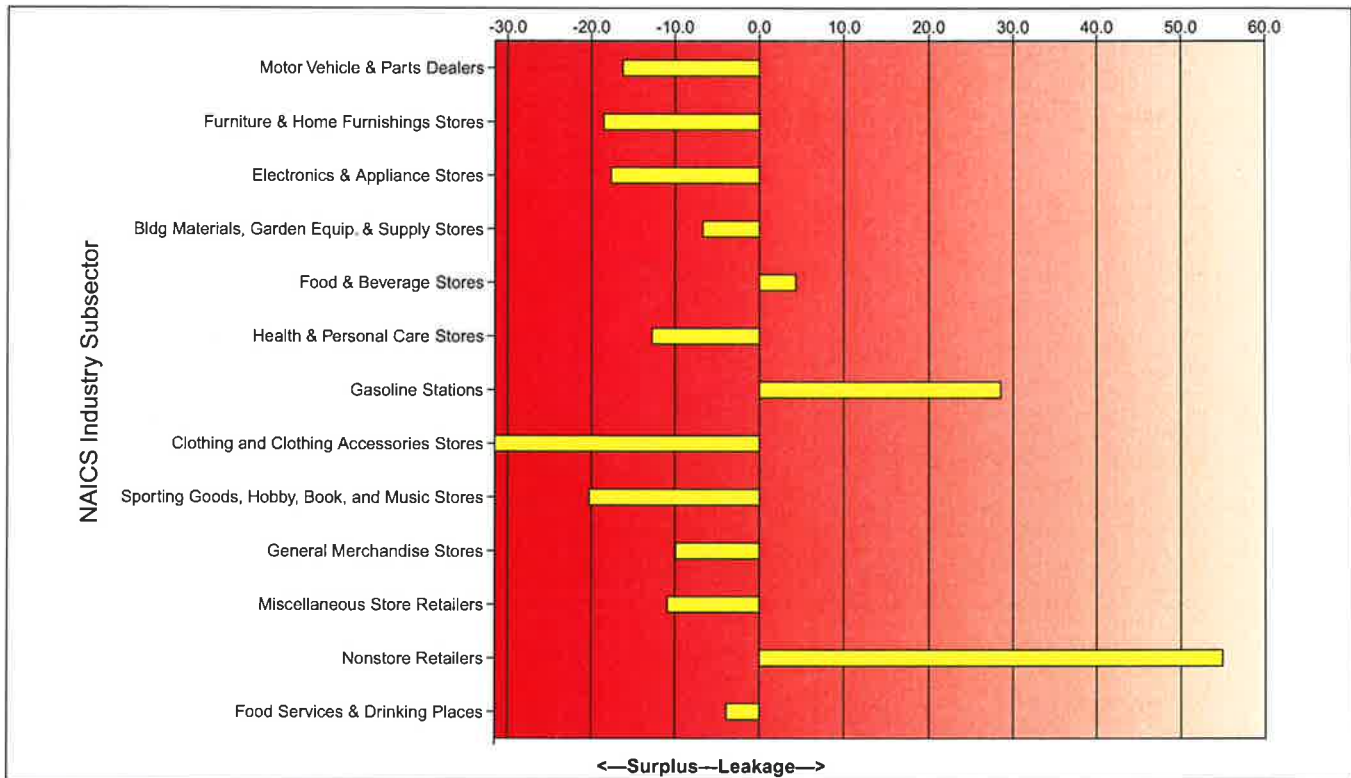
2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.56631
 Longitude: -88.12157

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$78,506,329	\$95,815,318	\$-17,308,989	-9.9	21
Department Stores Excluding Leased Depts.(NAICS 4521)	\$47,451,142	\$63,428,435	\$-15,977,293	-14.4	13
Other General Merchandise Stores (NAICS 4529)	\$31,055,187	\$32,386,883	\$-1,331,696	-2.1	8
Miscellaneous Store Retailers (NAICS 453)	\$10,066,981	\$12,526,398	\$-2,459,417	-10.9	72
Florists (NAICS 4531)	\$969,762	\$1,023,455	\$-53,693	-2.7	10
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$1,965,159	\$4,894,038	\$-2,928,879	-42.7	24
Used Merchandise Stores (NAICS 4533)	\$692,473	\$1,703,337	\$-1,010,864	-42.2	8
Other Miscellaneous Store Retailers (NAICS 4539)	\$6,439,587	\$4,905,568	\$1,534,019	13.5	30
Nonstore Retailers (NAICS 454)	\$24,842,466	\$7,227,558	\$17,614,908	54.9	10
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$18,592,825	\$4,428,625	\$14,164,200	61.5	2
Vending Machine Operators (NAICS 4542)	\$3,011,773	\$1,321,744	\$1,690,029	39.0	3
Direct Selling Establishments (NAICS 4543)	\$3,237,868	\$1,477,189	\$1,760,679	37.3	5
Food Services & Drinking Places (NAICS 722)	\$111,741,637	\$120,822,131	\$-9,080,494	-3.9	181
Full-Service Restaurants (NAICS 7221)	\$61,644,281	\$54,688,717	\$6,955,564	6.0	94
Limited-Service Eating Places (NAICS 7222)	\$38,796,773	\$51,689,171	\$-12,892,398	-14.2	55
Special Food Services (NAICS 7223)	\$6,816,866	\$8,382,856	\$-1,565,990	-10.3	7
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$4,483,717	\$6,061,387	\$-1,577,670	-15.0	25

Leakage/Surplus Factor by Industry Subsector



Sources: Esri and Infogroup



CATON
COMMERCIAL
REAL ESTATE GROUP

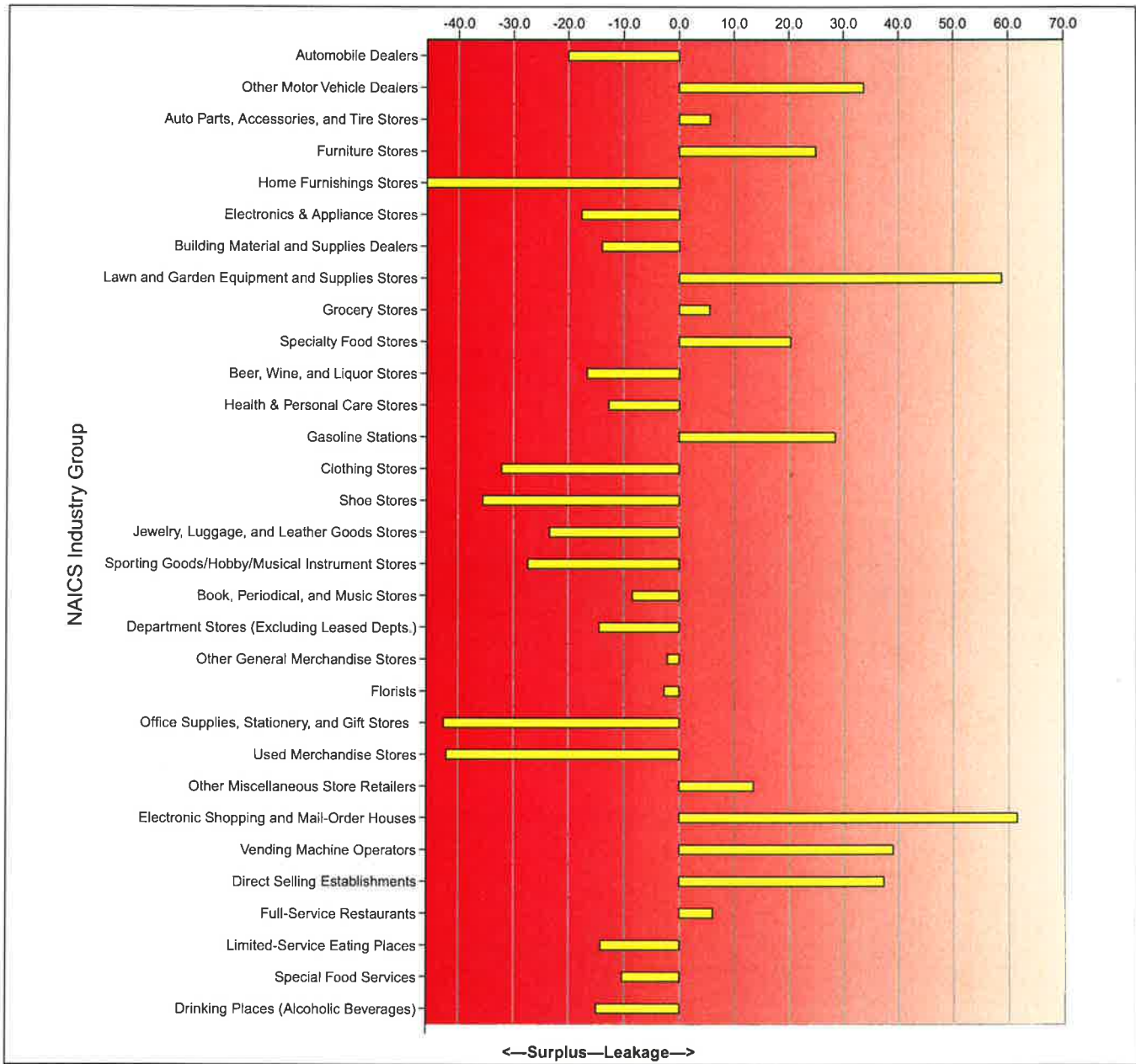
Caton Farm & Weber Road, Cre...
Caton Farm Rd & Weber Rd, Crest Hill, IL 60403
Ring: 3 miles radius

2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.56631
Longitude: -88.12157

Leakage/Surplus Factor by Industry Group



Sources: Esri and Infogroup



CATON
COMMERCIAL
REAL ESTATE GROUP

Caton Farm & Weber Road, Cre...

Caton Farm Rd & Weber Rd, Crest Hill, IL 60403

Ring: 5 miles radius

2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.56631

Longitude: -88.12157

Summary Demographics

2010 Population	210,312
2010 Households	73,569
2010 Median Disposable Income	\$50,713
2010 Per Capita Income	\$25,841

Industry Summary

	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$1,938,574,162	\$1,742,957,768	\$195,616,394	5.3	1,348
Total Retail Trade (NAICS 44-45)	\$1,654,838,431	\$1,495,035,269	\$159,803,162	5.1	940
Total Food & Drink (NAICS 722)	\$283,735,731	\$247,922,499	\$35,813,232	6.7	408

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$415,913,824	\$388,142,357	\$27,771,467	3.5	139
Automobile Dealers (NAICS 4411)	\$358,863,615	\$326,766,907	\$32,096,708	4.7	71
Other Motor Vehicle Dealers (NAICS 4412)	\$32,567,711	\$34,767,896	\$-2,200,185	-3.3	10
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$24,482,498	\$26,607,554	\$-2,125,056	-4.2	58
Furniture & Home Furnishings Stores (NAICS 442)	\$62,224,259	\$75,123,940	\$-12,899,681	-9.4	59
Furniture Stores (NAICS 4421)	\$36,990,985	\$15,572,104	\$21,418,881	40.7	22
Home Furnishings Stores (NAICS 4422)	\$25,233,274	\$59,551,836	\$-34,318,562	-40.5	37
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$42,377,310	\$34,330,785	\$8,046,525	10.5	59
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$79,632,657	\$79,259,462	\$373,195	0.2	96
Building Material and Supplies Dealers (NAICS 4441)	\$66,578,458	\$75,355,427	\$-8,776,969	-6.2	76
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$13,054,199	\$3,904,035	\$9,150,164	54.0	20
Food & Beverage Stores (NAICS 445)	\$357,627,252	\$291,040,343	\$66,586,909	10.3	105
Grocery Stores (NAICS 4451)	\$334,991,337	\$263,814,702	\$71,176,635	11.9	60
Specialty Food Stores (NAICS 4452)	\$5,195,714	\$2,947,307	\$2,248,407	27.6	17
Beer, Wine, and Liquor Stores (NAICS 4453)	\$17,440,201	\$24,278,334	\$-6,838,133	-16.4	28
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$68,326,686	\$56,355,283	\$11,971,403	9.6	67
Gasoline Stations (NAICS 447/4471)	\$263,670,227	\$156,077,325	\$107,592,902	25.6	42
Clothing and Clothing Accessories Stores (NAICS 448)	\$53,309,324	\$47,848,841	\$5,460,483	5.4	108
Clothing Stores (NAICS 4481)	\$38,118,734	\$34,076,135	\$4,042,599	5.6	62
Shoe Stores (NAICS 4482)	\$6,823,592	\$6,856,089	\$-32,497	-0.2	17
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$8,366,998	\$6,916,617	\$1,450,381	9.5	29
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$24,125,643	\$18,761,968	\$5,363,675	12.5	66
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$13,633,666	\$12,525,914	\$1,107,752	4.2	53
Book, Periodical, and Music Stores (NAICS 4512)	\$10,491,977	\$6,236,054	\$4,255,923	25.4	13

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Sources: Esri and Infogroup



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Caton Farm Rd & Weber Rd, Crest Hill, IL 60403
Ring: 5 miles radius

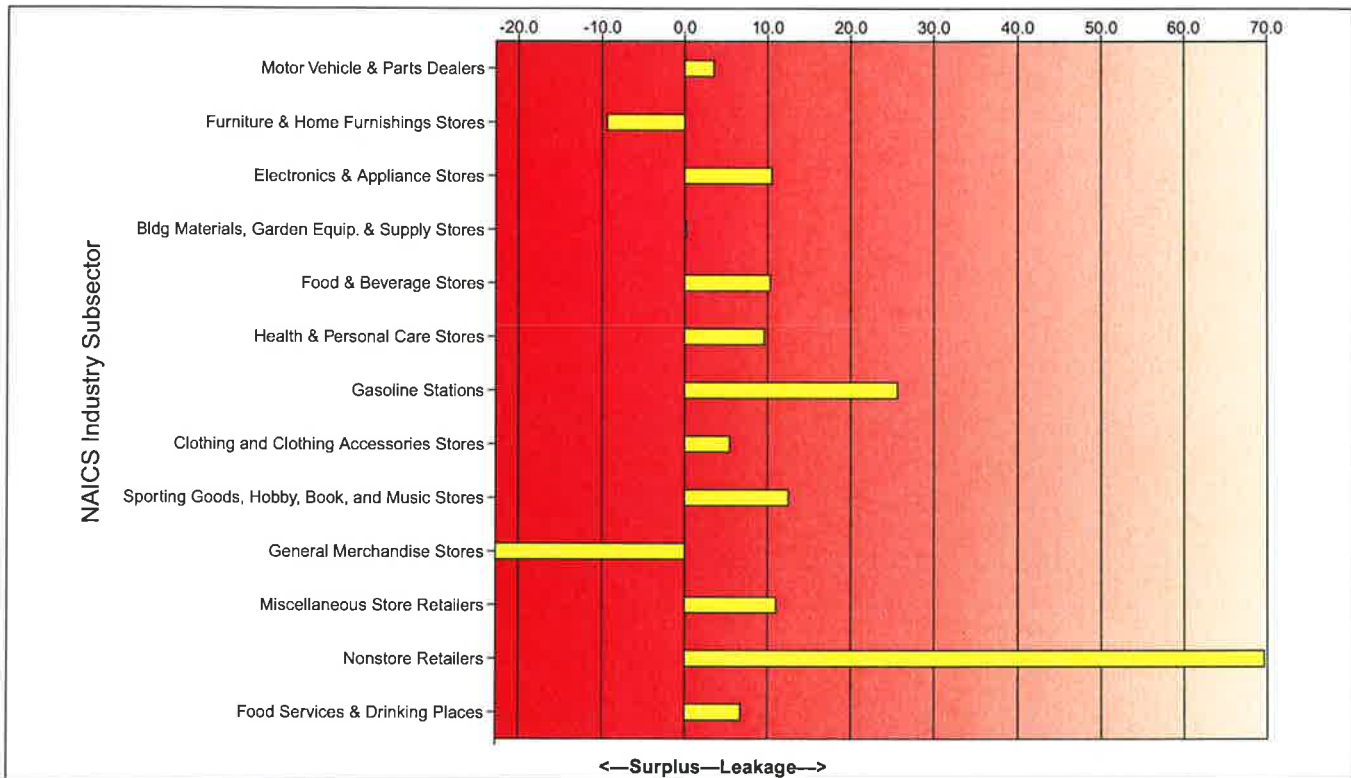
2010 Retail MarketPlace Profile

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Latitude: 41.56631
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Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$199,280,557	\$316,434,320	\$-117,153,763	-22.7	42
Department Stores Excluding Leased Depts.(NAICS 4521)	\$120,903,290	\$117,162,035	\$3,741,255	1.6	20
Other General Merchandise Stores (NAICS 4529)	\$78,377,267	\$199,272,285	\$-120,895,018	-43.5	22
Miscellaneous Store Retailers (NAICS 453)	\$25,403,521	\$20,359,722	\$5,043,799	11.0	142
Florists (NAICS 4531)	\$2,426,638	\$1,878,953	\$547,685	12.7	18
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$5,034,956	\$8,307,173	\$-3,272,217	-24.5	44
Used Merchandise Stores (NAICS 4533)	\$1,791,779	\$2,361,971	\$-570,192	-13.7	18
Other Miscellaneous Store Retailers (NAICS 4539)	\$16,150,148	\$7,811,625	\$8,338,523	34.8	62
Nonstore Retailers (NAICS 454)	\$62,947,171	\$11,300,923	\$51,646,248	69.6	15
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$47,304,936	\$7,146,762	\$40,158,174	73.8	3
Vending Machine Operators (NAICS 4542)	\$7,606,162	\$2,228,149	\$5,378,013	54.7	6
Direct Selling Establishments (NAICS 4543)	\$8,036,073	\$1,926,012	\$6,110,061	61.3	6
Food Services & Drinking Places (NAICS 722)	\$283,735,731	\$247,922,499	\$35,813,232	6.7	408
Full-Service Restaurants (NAICS 7221)	\$156,540,386	\$96,816,337	\$59,724,049	23.6	210
Limited-Service Eating Places (NAICS 7222)	\$98,465,633	\$109,532,322	\$-11,066,689	-5.3	117
Special Food Services (NAICS 7223)	\$17,300,054	\$28,901,882	\$-11,601,828	-25.1	25
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$11,429,658	\$12,671,958	\$-1,242,300	-5.2	56

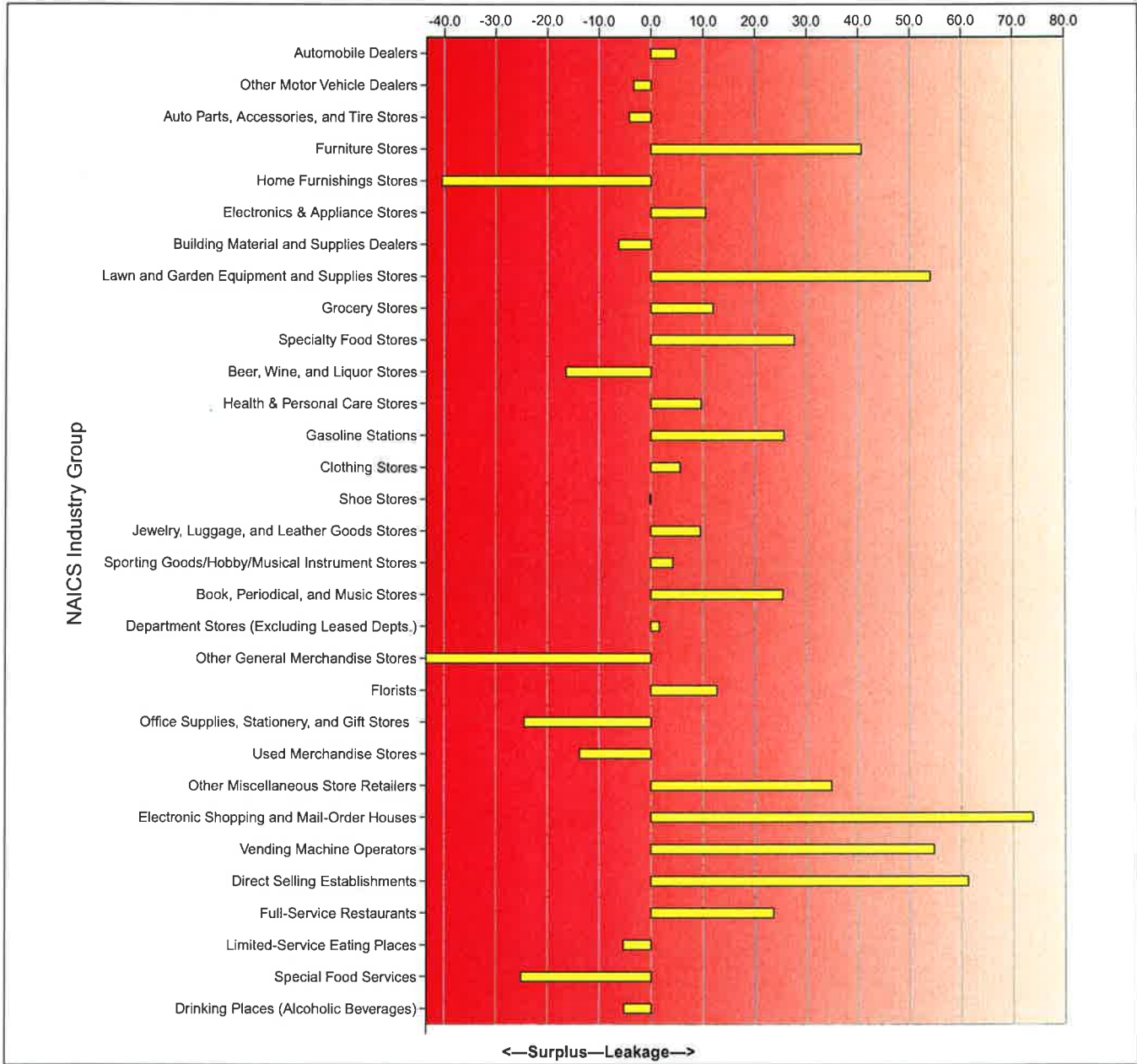
Leakage/Surplus Factor by Industry Subsector



Sources: Esri and Infogroup



Leakage/Surplus Factor by Industry Group



Sources: Esri and Infogroup