



Demographic and Income Profile

Division Street & Weber Road, Crest Hill
 W Division St & Weber Rd, Crest Hill, IL 60403,
 Ring: 1 mile radius

Prepared by Steven Caton
 Latitude: 41.58077
 Longitude: -88.1222

Summary	2000	2010	2015
Population	3,240	9,308	10,809
Households	179	2,274	2,769
Families	142	1,681	1,998
Average Household Size	3.59	3.09	3.08
Owner Occupied Housing Units	165	1,969	2,381
Renter Occupied Housing Units	14	305	388
Median Age	31.6	36.6	37.7

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	3.04%	0.27%	0.76%
Households	4.02%	0.27%	0.78%
Families	3.52%	0.07%	0.64%
Owner HHs	3.87%	0.32%	0.82%
Median Household Income	2.43%	2.76%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	15	8.4%	140	6.2%	117	4.2%
\$15,000 - \$24,999	13	7.3%	106	4.7%	87	3.1%
\$25,000 - \$34,999	22	12.3%	130	5.7%	115	4.2%
\$35,000 - \$49,999	61	34.1%	279	12.3%	207	7.5%
\$50,000 - \$74,999	37	20.7%	472	20.8%	559	20.2%
\$75,000 - \$99,999	15	8.4%	530	23.3%	618	22.3%
\$100,000 - \$149,999	16	8.9%	444	19.5%	773	27.9%
\$150,000 - \$199,999	0	0.0%	88	3.9%	166	6.0%
\$200,000+	0	0.0%	84	3.7%	129	4.7%
Median Household Income	\$43,381		\$75,290		\$84,875	
Average Household Income	\$50,230		\$83,828		\$95,988	
Per Capita Income	\$18,598		\$25,865		\$30,209	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	41	1.3%	416	4.5%	490	4.5%
5 - 9	38	1.2%	440	4.7%	525	4.9%
10 - 14	45	1.4%	473	5.1%	575	5.3%
15 - 19	158	4.9%	567	6.1%	636	5.9%
20 - 24	579	17.9%	817	8.8%	897	8.3%
25 - 34	1,110	34.3%	1,687	18.1%	1,825	16.9%
35 - 44	754	23.3%	1,502	16.1%	1,644	15.2%
45 - 54	342	10.6%	1,331	14.3%	1,439	13.3%
55 - 64	117	3.6%	1,062	11.4%	1,346	12.5%
65 - 74	30	0.9%	581	6.2%	891	8.2%
75 - 84	18	0.6%	319	3.4%	402	3.7%
85+	8	0.2%	112	1.2%	140	1.3%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,176	36.3%	5,733	61.6%	6,705	62.0%
Black Alone	1,886	58.2%	2,685	28.8%	2,920	27.0%
American Indian Alone	3	0.1%	42	0.5%	54	0.5%
Asian Alone	3	0.1%	23	0.2%	32	0.3%
Pacific Islander Alone	1	0.0%	8	0.1%	10	0.1%
Some Other Race Alone	163	5.0%	668	7.2%	878	8.1%
Two or More Races	8	0.2%	149	1.6%	210	1.9%
Hispanic Origin (Any Race)	342	10.6%	1,412	15.2%	1,931	17.9%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

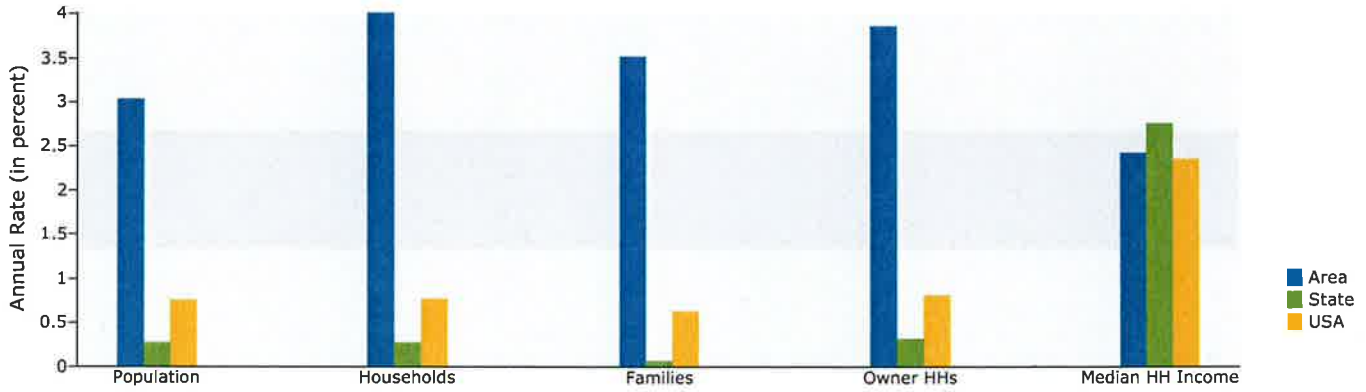


Demographic and Income Profile

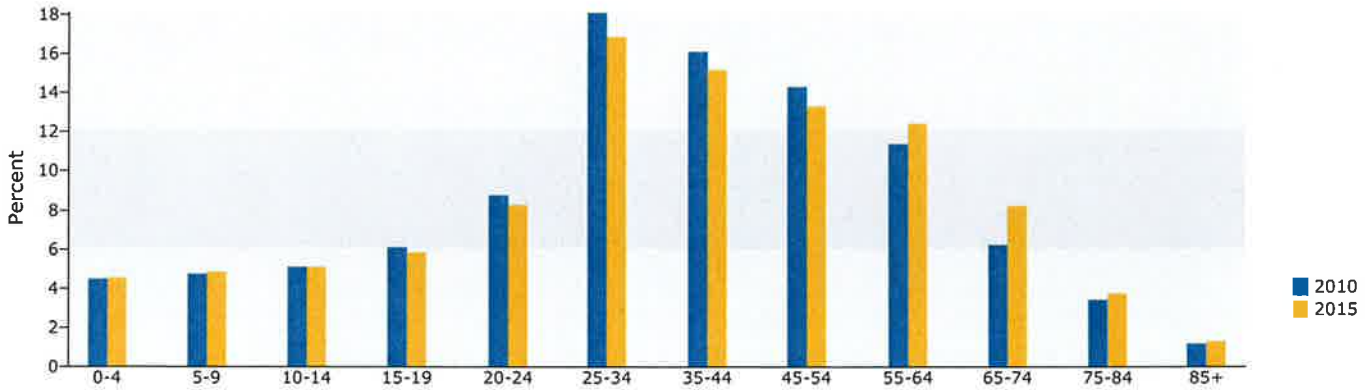
Division Street & Weber Road, Crest Hill
 W Division St & Weber Rd, Crest Hill, IL 60403,
 Ring: 1 mile radius

Prepared by Steven Caton
 Latitude: 41.58977
 Longitude: -88.1222

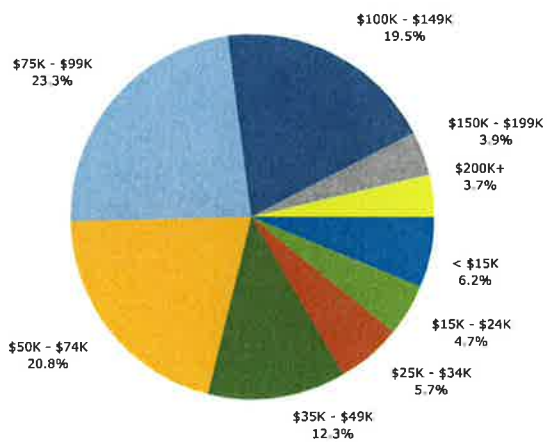
Trends 2010-2015



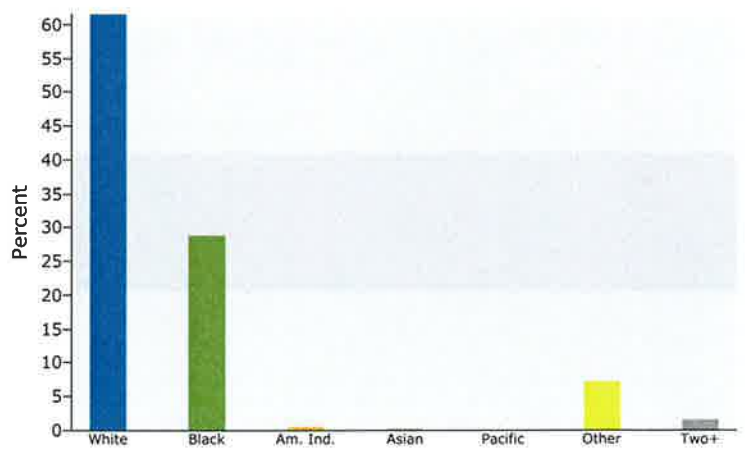
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 15.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing, Esri forecasts for 2010 and 2015.



Demographic and Income Profile

Division Street & Weber Road, Crest Hill
 W Division St & Weber Rd, Crest Hill, IL 60403,
 Ring: 3 miles radius

Prepared by Steven Caton

Latitude: 41.58077

Longitude: -88.1222

Summary	2000	2010	2015			
Population	41,485	69,610	76,870			
Households	14,648	25,046	27,744			
Families	10,015	16,644	18,150			
Average Household Size	2.56	2.62	2.63			
Owner Occupied Housing Units	11,195	19,039	20,943			
Renter Occupied Housing Units	3,452	6,008	6,802			
Median Age	32.7	34.3	34.2			
Trends: 2010 - 2015 Annual Rate	Area	State	National			
Population	2.00%	0.27%	0.76%			
Households	2.07%	0.27%	0.78%			
Families	1.75%	0.07%	0.64%			
Owner HHs	1.93%	0.32%	0.82%			
Median Household Income	2.88%	2.76%	2.36%			
Households by Income	2000	2010	2015			
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,149	7.8%	1,362	5.4%	1,047	3.8%
\$15,000 - \$24,999	1,560	10.6%	1,538	6.1%	1,200	4.3%
\$25,000 - \$34,999	1,652	11.2%	1,868	7.5%	1,533	5.5%
\$35,000 - \$49,999	2,752	18.7%	3,186	12.7%	2,216	8.0%
\$50,000 - \$74,999	4,114	27.9%	5,825	23.3%	6,364	22.9%
\$75,000 - \$99,999	2,044	13.9%	5,723	22.8%	6,181	22.3%
\$100,000 - \$149,999	1,171	7.9%	4,477	17.9%	7,470	26.9%
\$150,000 - \$199,999	191	1.3%	629	2.5%	1,113	4.0%
\$200,000+	108	0.7%	439	1.8%	621	2.2%
Median Household Income	\$51,146		\$68,953		\$79,474	
Average Household Income	\$56,744		\$75,215		\$85,939	
Per Capita Income	\$22,039		\$28,073		\$32,073	
Population by Age	2000	2010	2015			
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,034	7.3%	5,336	7.7%	5,797	7.5%
5 - 9	2,787	6.7%	4,903	7.0%	5,512	7.2%
10 - 14	2,559	6.2%	4,629	6.7%	5,234	6.8%
15 - 19	2,818	6.8%	4,637	6.7%	5,090	6.6%
20 - 24	3,444	8.3%	5,116	7.4%	5,601	7.3%
25 - 34	7,972	19.2%	10,915	15.7%	12,172	15.8%
35 - 44	7,040	17.0%	11,256	16.2%	11,110	14.5%
45 - 54	4,533	10.9%	9,482	13.6%	10,409	13.5%
55 - 64	2,749	6.6%	6,388	9.2%	7,645	9.9%
65 - 74	2,335	5.6%	3,530	5.1%	4,803	6.2%
75 - 84	1,701	4.1%	2,380	3.4%	2,373	3.1%
85+	515	1.2%	1,036	1.5%	1,124	1.5%
Race and Ethnicity	2000	2010	2015			
	Number	Percent	Number	Percent	Number	Percent
White Alone	33,655	81.1%	50,220	72.1%	53,785	70.0%
Black Alone	4,835	11.7%	9,240	13.3%	10,367	13.5%
American Indian Alone	100	0.2%	277	0.4%	327	0.4%
Asian Alone	625	1.5%	1,966	2.8%	2,465	3.2%
Pacific Islander Alone	23	0.1%	51	0.1%	57	0.1%
Some Other Race Alone	1,600	3.9%	6,036	8.7%	7,608	9.9%
Two or More Races	648	1.6%	1,819	2.6%	2,261	2.9%
Hispanic Origin (Any Race)	3,813	9.2%	13,863	19.9%	18,275	23.8%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

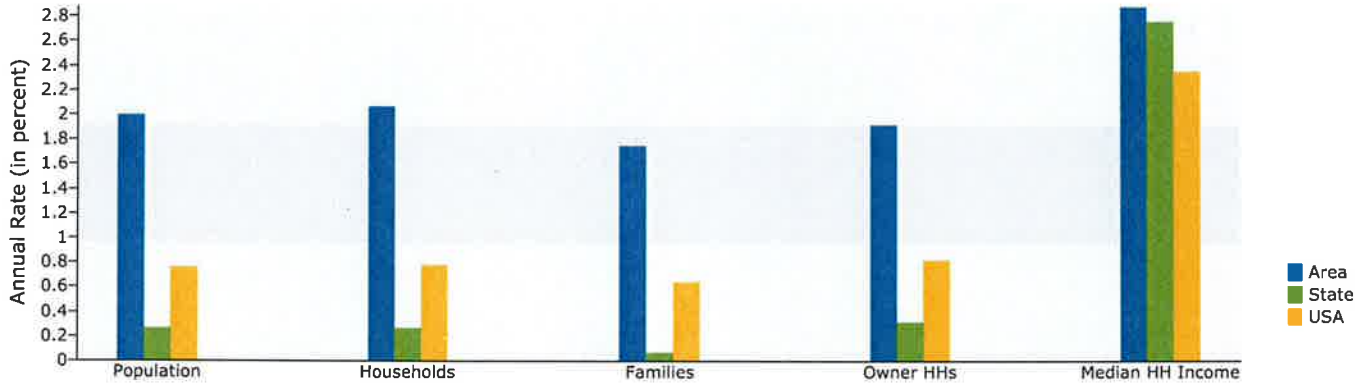


Demographic and Income Profile

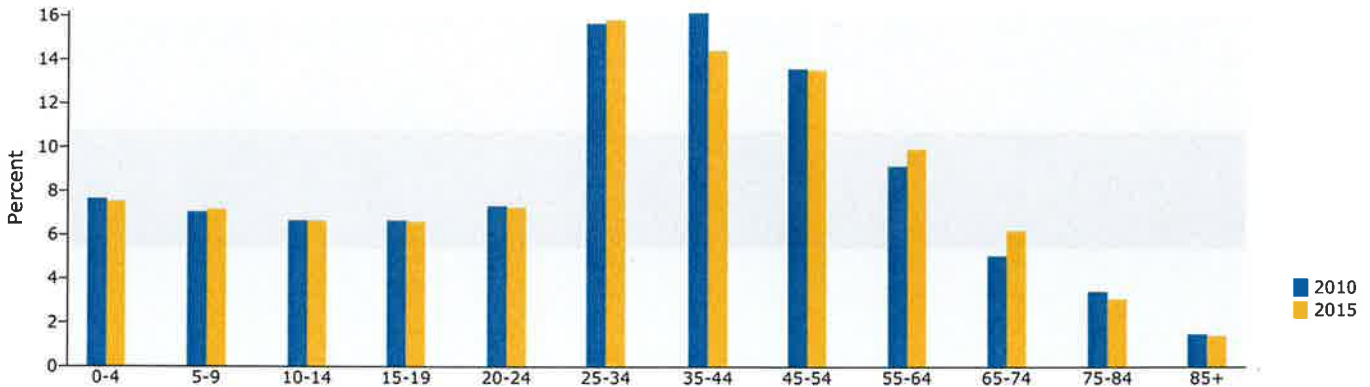
Division Street & Weber Road, Crest Hill
 W Division St & Weber Rd, Crest Hill, IL 60403,
 Ring: 3 miles radius

Prepared by Steven Caton
 Latitude: 41.55077
 Longitude: -88.1222

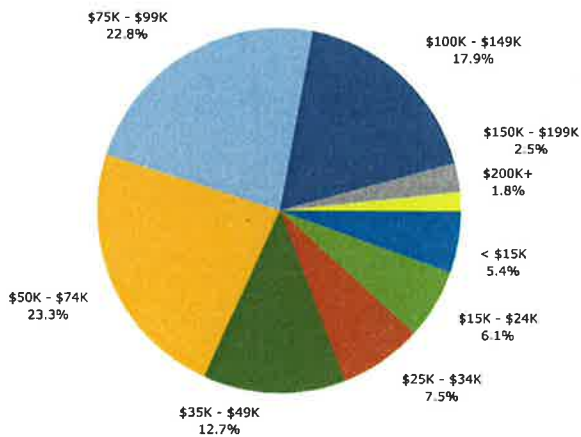
Trends 2010-2015



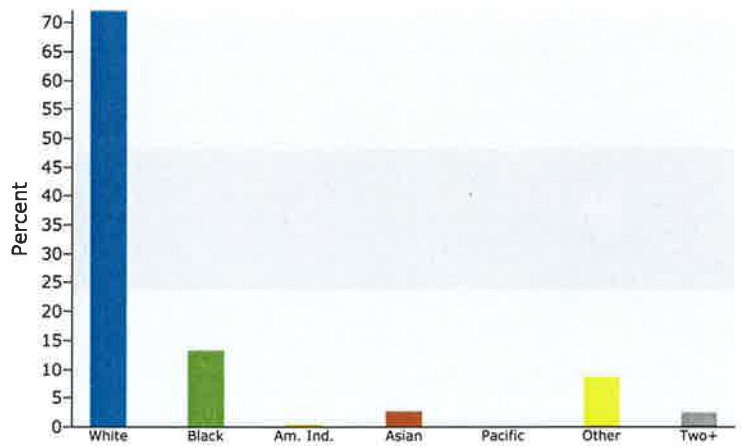
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 19.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile

Division Street & Weber Road, Crest Hill
 W Division St & Weber Rd, Crest Hill, IL 60403,
 Ring: 5 miles radius

Prepared by Steven Caton
 Latitude: 41.58077
 Longitude: -88.1222

Summary	2000	2010	2015
Population	157,469	209,111	221,563
Households	55,360	74,102	78,672
Families	39,233	50,830	53,217
Average Household Size	2.72	2.73	2.73
Owner Occupied Housing Units	41,482	54,502	57,853
Renter Occupied Housing Units	13,878	19,600	20,819
Median Age	32.5	34.1	34.0
Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	1.16%	0.27%	0.76%
Households	1.20%	0.27%	0.78%
Families	0.92%	0.07%	0.64%
Owner HHs	1.20%	0.32%	0.82%
Median Household Income	3.31%	2.76%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	5,549	10.0%	5,456	7.4%	4,193	5.3%
\$15,000 - \$24,999	5,728	10.3%	5,457	7.4%	4,230	5.4%
\$25,000 - \$34,999	6,202	11.2%	5,789	7.8%	4,700	6.0%
\$35,000 - \$49,999	9,910	17.9%	9,555	12.9%	6,735	8.6%
\$50,000 - \$74,999	14,164	25.6%	16,828	22.7%	18,017	22.9%
\$75,000 - \$99,999	7,649	13.8%	15,594	21.0%	16,111	20.5%
\$100,000 - \$149,999	4,825	8.7%	12,035	16.2%	19,365	24.6%
\$150,000 - \$199,999	807	1.5%	1,988	2.7%	3,354	4.3%
\$200,000+	590	1.1%	1,400	1.9%	1,968	2.5%
Median Household Income	\$50,456		\$65,071		\$76,583	
Average Household Income	\$58,081		\$72,812		\$83,826	
Per Capita Income	\$21,129		\$26,337		\$30,343	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,225	8.4%	17,690	8.5%	18,379	8.3%
5 - 9	12,225	7.8%	16,490	7.9%	17,629	8.0%
10 - 14	10,875	6.9%	15,249	7.3%	16,624	7.5%
15 - 19	10,564	6.7%	14,221	6.8%	15,075	6.8%
20 - 24	11,247	7.1%	13,470	6.4%	14,684	6.6%
25 - 34	28,006	17.8%	30,039	14.4%	31,477	14.2%
35 - 44	25,305	16.1%	33,156	15.9%	31,644	14.3%
45 - 54	16,918	10.7%	27,715	13.3%	29,460	13.3%
55 - 64	11,368	7.2%	18,554	8.9%	21,472	9.7%
65 - 74	9,267	5.9%	11,356	5.4%	13,965	6.3%
75 - 84	6,473	4.1%	7,764	3.7%	7,607	3.4%
85+	1,992	1.3%	3,405	1.6%	3,546	1.6%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	121,699	77.3%	147,035	70.3%	152,768	69.0%
Black Alone	19,398	12.3%	26,478	12.7%	27,706	12.5%
American Indian Alone	409	0.3%	753	0.4%	835	0.4%
Asian Alone	2,164	1.4%	5,278	2.5%	6,406	2.9%
Pacific Islander Alone	52	0.0%	92	0.0%	99	0.0%
Some Other Race Alone	10,737	6.8%	23,631	11.3%	26,934	12.2%
Two or More Races	3,011	1.9%	5,844	2.8%	6,815	3.1%
Hispanic Origin (Any Race)	23,130	14.7%	51,459	24.6%	61,995	28.0%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

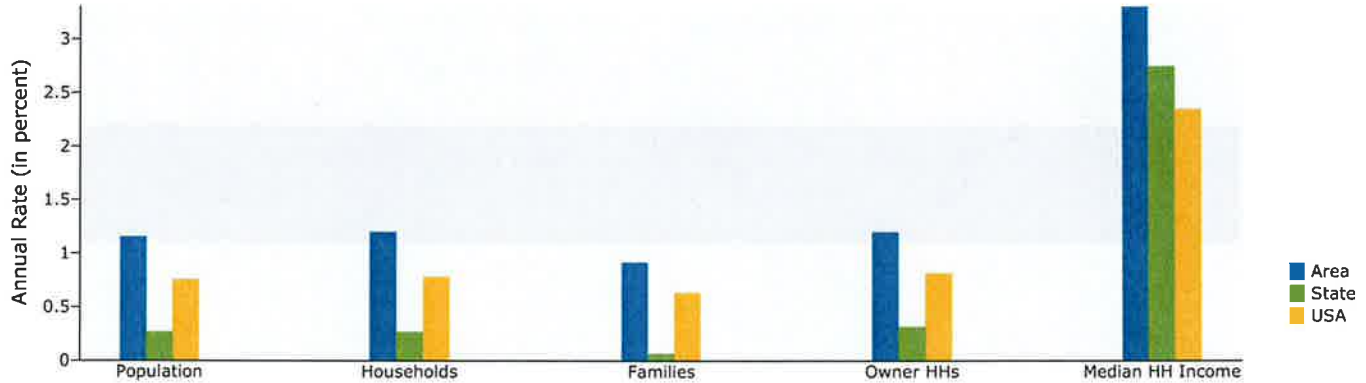


Demographic and Income Profile

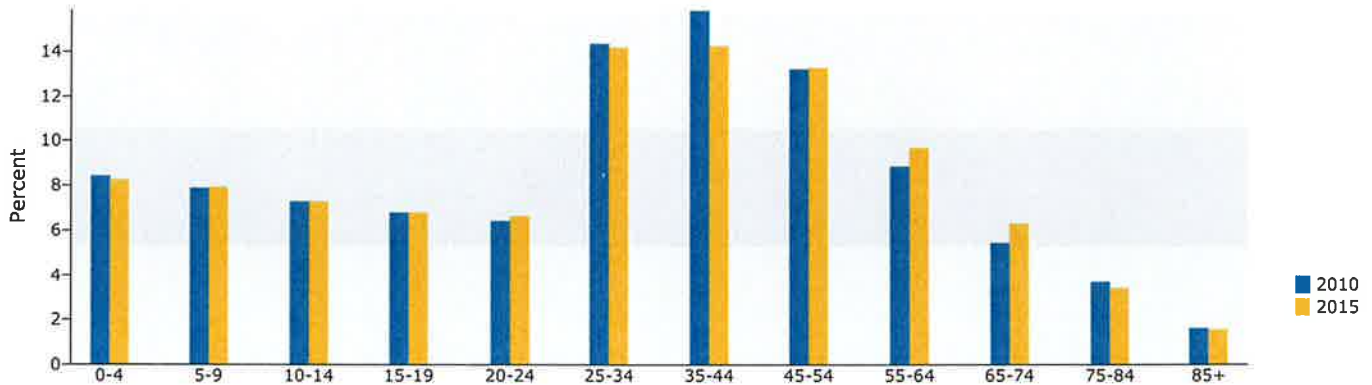
Division Street & Weber Road, Crest Hill
 W Division St & Weber Rd, Crest Hill, IL 60403,
 Ring: 5 miles radius

Prepared by Steven Caton
 Latitude: 41.58077
 Longitude: -89.1222

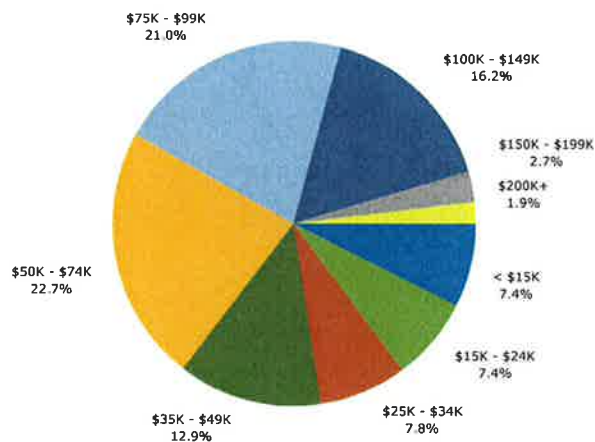
Trends 2010-2015



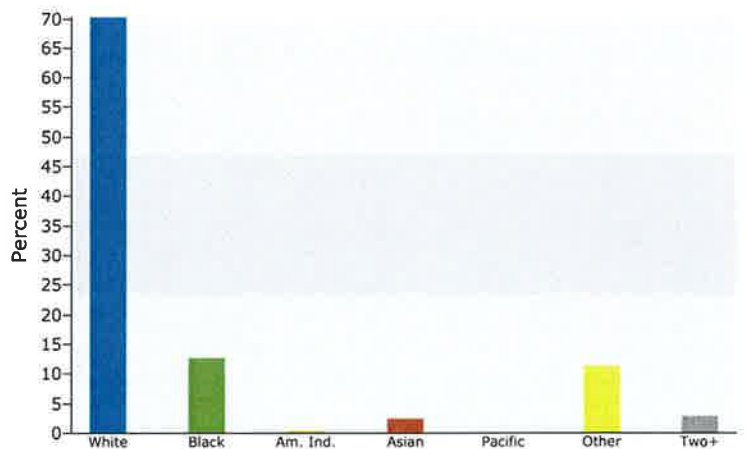
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 24.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Division Street & Weber Road...

W Division St & Weber Rd, Crest Hill, IL 60403

Ring: 1 mile radius

2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.58077

Longitude: -88.1222

Summary Demographics

2010 Population	9,308
2010 Households	2,274
2010 Median Disposable Income	\$55,615
2010 Per Capita Income	\$25,865

Industry Summary

	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$51,076,171	\$15,584,512	\$35,491,659	53.2	19
Total Retail Trade (NAICS 44-45)	\$43,673,220	\$13,196,567	\$30,476,653	53.6	11
Total Food & Drink (NAICS 722)	\$7,402,951	\$2,387,945	\$5,015,006	51.2	8

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$10,607,744	\$345,506	\$10,262,238	93.7	1
Automobile Dealers (NAICS 4411)	\$9,043,098	\$345,506	\$8,697,592	92.6	1
Other Motor Vehicle Dealers (NAICS 4412)	\$922,757	\$0	\$922,757	100.0	0
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$641,889	\$0	\$641,889	100.0	0
Furniture & Home Furnishings Stores (NAICS 442)	\$1,551,832	\$256,889	\$1,294,943	71.6	1
Furniture Stores (NAICS 4421)	\$901,746	\$0	\$901,746	100.0	0
Home Furnishings Stores (NAICS 4422)	\$650,086	\$256,889	\$393,197	43.4	1
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$1,078,551	\$207,868	\$870,683	67.7	1
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$2,192,417	\$3,374,557	\$-1,182,140	-21.2	1
Building Material and Supplies Dealers (NAICS 4441)	\$1,781,867	\$3,175,795	\$-1,393,928	-28.1	1
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$410,550	\$198,762	\$211,788	34.8	1
Food & Beverage Stores (NAICS 445)	\$9,559,838	\$0	\$9,559,838	100.0	0
Grocery Stores (NAICS 4451)	\$8,975,693	\$0	\$8,975,693	100.0	0
Specialty Food Stores (NAICS 4452)	\$138,722	\$0	\$138,722	100.0	0
Beer, Wine, and Liquor Stores (NAICS 4453)	\$445,423	\$0	\$445,423	100.0	0
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$1,918,707	\$153,082	\$1,765,625	85.2	1
Gasoline Stations (NAICS 447/4471)	\$7,169,495	\$7,223,575	\$-54,080	-0.4	1
Clothing and Clothing Accessories Stores (NAICS 448)	\$1,378,810	\$953,401	\$425,409	18.2	2
Clothing Stores (NAICS 4481)	\$991,272	\$835,270	\$156,002	8.5	1
Shoe Stores (NAICS 4482)	\$173,144	\$0	\$173,144	100.0	0
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$214,394	\$118,131	\$96,263	28.9	1
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$602,284	\$324,494	\$277,790	30.0	1
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$348,231	\$233,405	\$114,826	19.7	1
Book, Periodical, and Music Stores (NAICS 4512)	\$254,053	\$91,089	\$162,964	47.2	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Sources: Esri and Infogroup



CATON
COMMERCIAL
REAL ESTATE GROUP
Division Street & Weber Road...
W Division St & Weber Rd, Crest Hill, IL 60403
Ring: 1 mile radius

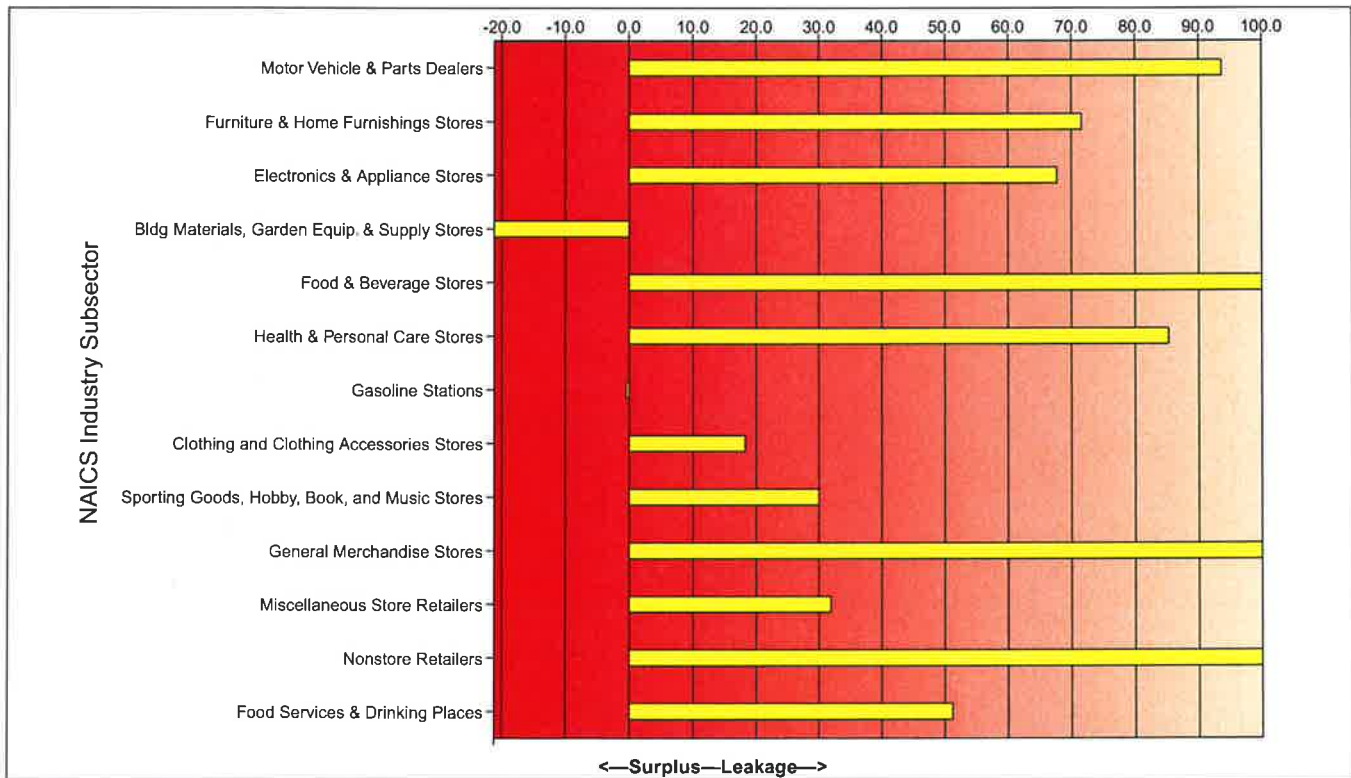
2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.58077
Longitude: -88.1222

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$5,245,520	\$0	\$5,245,520	100.0	0
Department Stores Excluding Leased Depts.(NAICS 4521)	\$3,153,939	\$0	\$3,153,939	100.0	0
Other General Merchandise Stores (NAICS 4529)	\$2,091,581	\$0	\$2,091,581	100.0	0
Miscellaneous Store Retailers (NAICS 453)	\$691,518	\$357,195	\$334,323	31.9	2
Florists (NAICS 4531)	\$77,084	\$125,962	\$-48,878	-24.1	2
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$129,032	\$127,472	\$1,560	0.6	1
Used Merchandise Stores (NAICS 4533)	\$43,752	\$0	\$43,752	100.0	0
Other Miscellaneous Store Retailers (NAICS 4539)	\$441,650	\$103,761	\$337,889	62.0	1
Nonstore Retailers (NAICS 454)	\$1,676,504	\$0	\$1,676,504	100.0	0
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$1,230,357	\$0	\$1,230,357	100.0	0
Vending Machine Operators (NAICS 4542)	\$201,981	\$0	\$201,981	100.0	0
Direct Selling Establishments (NAICS 4543)	\$244,166	\$0	\$244,166	100.0	0
Food Services & Drinking Places (NAICS 722)	\$7,402,951	\$2,387,945	\$5,015,006	51.2	8
Full-Service Restaurants (NAICS 7221)	\$4,082,517	\$1,743,648	\$2,338,869	40.1	6
Limited-Service Eating Places (NAICS 7222)	\$2,571,919	\$495,269	\$2,076,650	67.7	1
Special Food Services (NAICS 7223)	\$451,599	\$0	\$451,599	100.0	0
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$296,916	\$149,028	\$147,888	33.2	1

Leakage/Surplus Factor by Industry Subsector



Sources: Esri and Infogroup



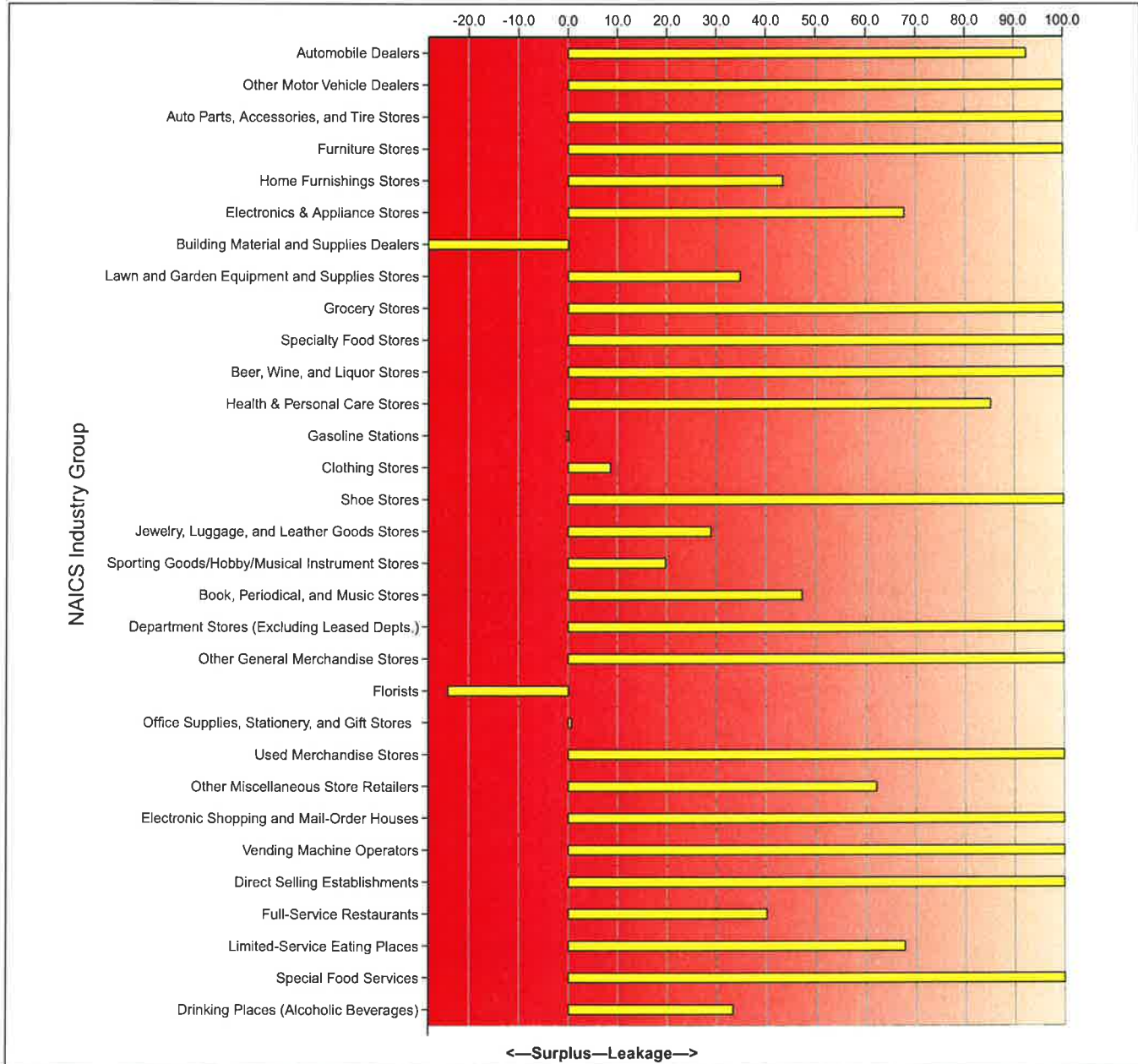
Division Street & Weber Road...
 W Division St & Weber Rd, Crest Hill, IL 60403
 Ring: 1 mile radius

2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.58077
 Longitude: -88.1222

Leakage/Surplus Factor by Industry Group



Sources: Esri and Infogroup



CATON
COMMERCIAL
REAL ESTATE GROUP
Division Street & Weber Road...
W Division St & Weber Rd, Crest Hill, IL 60403
Ring: 3 miles radius

2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.58077
Longitude: -88.1222

Summary Demographics

2010 Population	69,610
2010 Households	25,046
2010 Median Disposable Income	\$52,981
2010 Per Capita Income	\$28,073

Industry Summary

	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$658,015,399	\$654,716,556	\$3,298,843	0.3	515
Total Retail Trade (NAICS 44-45)	\$561,702,097	\$549,103,061	\$12,599,036	1.1	375
Total Food & Drink (NAICS 722)	\$96,313,302	\$105,613,495	\$-9,300,193	-4.6	140

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$141,822,452	\$74,537,883	\$67,284,569	31.1	45
Automobile Dealers (NAICS 4411)	\$122,401,025	\$66,478,612	\$55,922,413	29.6	24
Other Motor Vehicle Dealers (NAICS 4412)	\$11,162,765	\$834,082	\$10,328,683	86.1	2
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$8,258,662	\$7,225,189	\$1,033,473	6.7	19
Furniture & Home Furnishings Stores (NAICS 442)	\$20,943,690	\$55,110,979	\$-34,167,289	-44.9	25
Furniture Stores (NAICS 4421)	\$12,471,871	\$8,401,840	\$4,070,031	19.5	10
Home Furnishings Stores (NAICS 4422)	\$8,471,819	\$46,709,139	\$-38,237,320	-69.3	15
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$14,335,866	\$22,266,918	\$-7,931,052	-21.7	22
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$26,638,743	\$37,759,325	\$-11,120,582	-17.3	30
Building Material and Supplies Dealers (NAICS 4441)	\$22,192,851	\$36,620,485	\$-14,427,634	-24.5	24
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$4,445,892	\$1,138,840	\$3,307,052	59.2	6
Food & Beverage Stores (NAICS 445)	\$120,940,949	\$132,430,267	\$-11,489,318	-4.5	29
Grocery Stores (NAICS 4451)	\$113,277,686	\$125,484,111	\$-12,206,425	-5.1	16
Specialty Food Stores (NAICS 4452)	\$1,755,243	\$1,306,721	\$448,522	14.6	6
Beer, Wine, and Liquor Stores (NAICS 4453)	\$5,908,020	\$5,639,435	\$268,585	2.3	7
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$23,128,660	\$29,606,307	\$-6,477,647	-12.3	32
Gasoline Stations (NAICS 447/4471)	\$90,141,890	\$41,855,312	\$48,286,578	36.6	10
Clothing and Clothing Accessories Stores (NAICS 448)	\$18,078,660	\$37,995,158	\$-19,916,498	-35.5	64
Clothing Stores (NAICS 4481)	\$12,913,667	\$28,068,969	\$-15,155,302	-37.0	36
Shoe Stores (NAICS 4482)	\$2,318,499	\$5,477,926	\$-3,159,427	-40.5	12
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$2,846,494	\$4,448,263	\$-1,601,769	-22.0	16
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$8,202,713	\$13,726,297	\$-5,523,584	-25.2	33
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$4,636,026	\$9,103,007	\$-4,466,981	-32.5	27
Book, Periodical, and Music Stores (NAICS 4512)	\$3,566,687	\$4,623,290	\$-1,056,603	-12.9	6

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Sources: Esri and Infogroup



CATON
COMMERCIAL
REAL ESTATE GROUP
Division Street & Weber Road...
W Division St & Weber Rd, Crest Hill, IL 60403
Ring: 3 miles radius

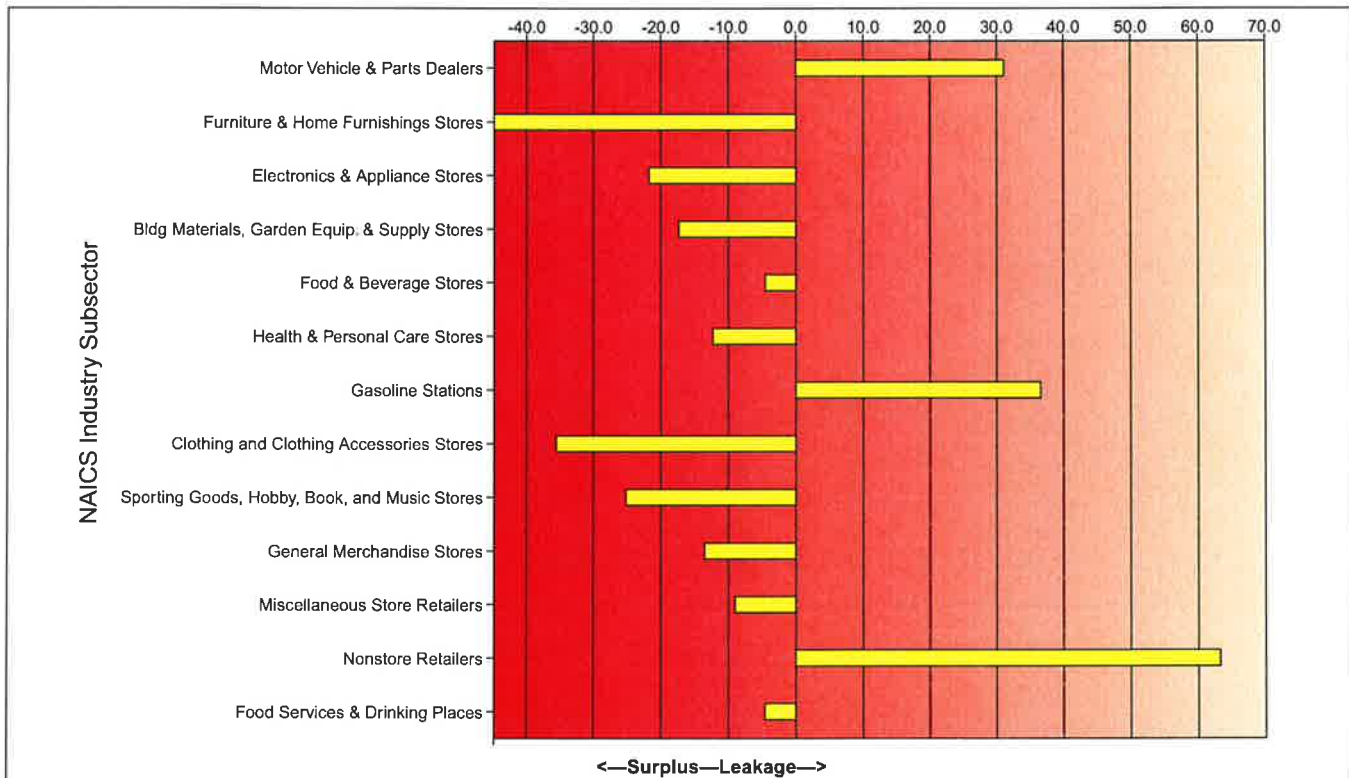
2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.58077
Longitude: -88.1222

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$67,503,533	\$88,642,110	\$-21,138,577	-13.5	20
Department Stores Excluding Leased Depts.(NAICS 4521)	\$40,942,331	\$62,396,059	\$-21,453,728	-20.8	12
Other General Merchandise Stores (NAICS 4529)	\$26,561,202	\$26,246,051	\$315,151	0.6	8
Miscellaneous Store Retailers (NAICS 453)	\$8,658,766	\$10,371,273	\$-1,712,507	-9.0	57
Florists (NAICS 4531)	\$827,419	\$661,465	\$165,954	11.1	8
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$1,702,174	\$4,792,348	\$-3,090,174	-47.6	22
Used Merchandise Stores (NAICS 4533)	\$606,070	\$650,215	\$-44,145	-3.5	5
Other Miscellaneous Store Retailers (NAICS 4539)	\$5,523,103	\$4,267,245	\$1,255,858	12.8	22
Nonstore Retailers (NAICS 454)	\$21,306,175	\$4,801,232	\$16,504,943	63.2	8
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$16,018,078	\$2,234,196	\$13,783,882	75.5	1
Vending Machine Operators (NAICS 4542)	\$2,571,918	\$1,301,480	\$1,270,438	32.8	3
Direct Selling Establishments (NAICS 4543)	\$2,716,179	\$1,265,556	\$1,450,623	36.4	4
Food Services & Drinking Places (NAICS 722)	\$96,313,302	\$105,613,495	\$-9,300,193	-4.6	140
Full-Service Restaurants (NAICS 7221)	\$53,138,474	\$48,255,489	\$4,882,985	4.8	71
Limited-Service Eating Places (NAICS 7222)	\$33,429,430	\$45,067,661	\$-11,638,231	-14.8	48
Special Food Services (NAICS 7223)	\$5,874,337	\$7,857,228	\$-1,982,891	-14.4	3
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$3,871,061	\$4,433,117	\$-562,056	-6.8	18

Leakage/Surplus Factor by Industry Subsector



Sources: Esri and Infogroup



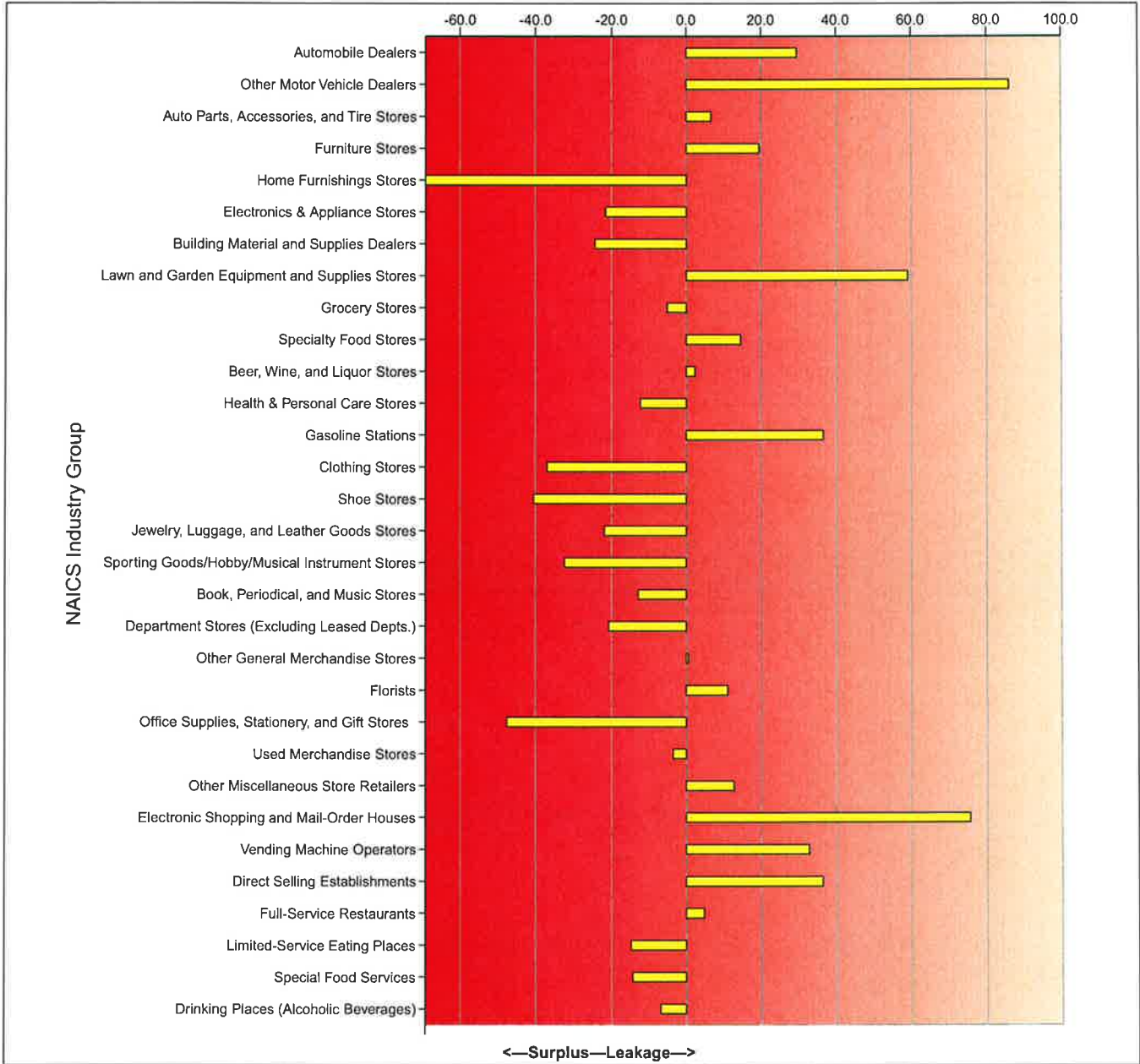
Division Street & Weber Road...
 W Division St & Weber Rd, Crest Hill, IL 60403
 Ring: 3 miles radius

2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.58077
 Longitude: -88.1222

Leakage/Surplus Factor by Industry Group



Sources: Esri and Infogroup



CATON
COMMERCIAL
REAL ESTATE GROUP
Division Street & Weber Road...
W Division St & Weber Rd, Crest Hill, IL 60403
Ring: 5 miles radius

2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.58077
Longitude: -88.1222

Summary Demographics

2010 Population	209,111
2010 Households	74,102
2010 Median Disposable Income	\$51,253
2010 Per Capita Income	\$26,337

Industry Summary

	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$1,966,020,423	\$1,743,373,457	\$222,646,966	6.0	1,346
Total Retail Trade (NAICS 44-45)	\$1,678,160,179	\$1,488,727,773	\$189,432,406	6.0	932
Total Food & Drink (NAICS 722)	\$287,860,244	\$254,645,684	\$33,214,560	6.1	414

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$421,119,638	\$371,434,862	\$49,684,776	6.3	133
Automobile Dealers (NAICS 4411)	\$363,205,333	\$315,866,856	\$47,338,477	7.0	68
Other Motor Vehicle Dealers (NAICS 4412)	\$33,065,257	\$30,012,914	\$3,052,343	4.8	8
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$24,849,048	\$25,555,092	\$-706,044	-1.4	57
Furniture & Home Furnishings Stores (NAICS 442)	\$63,084,079	\$76,573,747	\$-13,489,668	-9.7	58
Furniture Stores (NAICS 4421)	\$37,450,897	\$14,578,732	\$22,872,165	44.0	21
Home Furnishings Stores (NAICS 4422)	\$25,633,182	\$61,995,015	\$-36,361,833	-41.5	37
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$42,955,541	\$34,927,733	\$8,027,808	10.3	63
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$81,176,747	\$65,164,760	\$16,011,987	10.9	90
Building Material and Supplies Dealers (NAICS 4441)	\$67,818,951	\$62,418,085	\$5,400,866	4.1	73
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$13,357,796	\$2,746,675	\$10,611,121	65.9	17
Food & Beverage Stores (NAICS 445)	\$362,790,097	\$324,471,592	\$38,318,505	5.6	105
Grocery Stores (NAICS 4451)	\$339,841,020	\$297,923,414	\$41,917,606	6.6	58
Specialty Food Stores (NAICS 4452)	\$5,270,046	\$3,139,980	\$2,130,066	25.3	18
Beer, Wine, and Liquor Stores (NAICS 4453)	\$17,679,031	\$23,408,198	\$-5,729,167	-13.9	29
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$69,449,440	\$60,397,582	\$9,051,858	7.0	72
Gasoline Stations (NAICS 447/4471)	\$267,250,526	\$159,234,243	\$108,016,283	25.3	39
Clothing and Clothing Accessories Stores (NAICS 448)	\$54,075,913	\$48,266,136	\$5,809,777	5.7	107
Clothing Stores (NAICS 4481)	\$38,676,259	\$34,084,675	\$4,591,584	6.3	61
Shoe Stores (NAICS 4482)	\$6,906,607	\$7,327,614	\$-421,007	-3.0	18
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$8,493,047	\$6,853,847	\$1,639,200	10.7	28
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$24,428,870	\$18,825,676	\$5,603,194	13.0	67
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$13,812,852	\$12,638,639	\$1,174,213	4.4	54
Book, Periodical, and Music Stores (NAICS 4512)	\$10,616,018	\$6,187,037	\$4,428,981	26.4	13

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Sources: Esri and Infogroup



Division Street & Weber Road...
W Division St & Weber Rd, Crest Hill, IL 60403
Ring: 5 miles radius

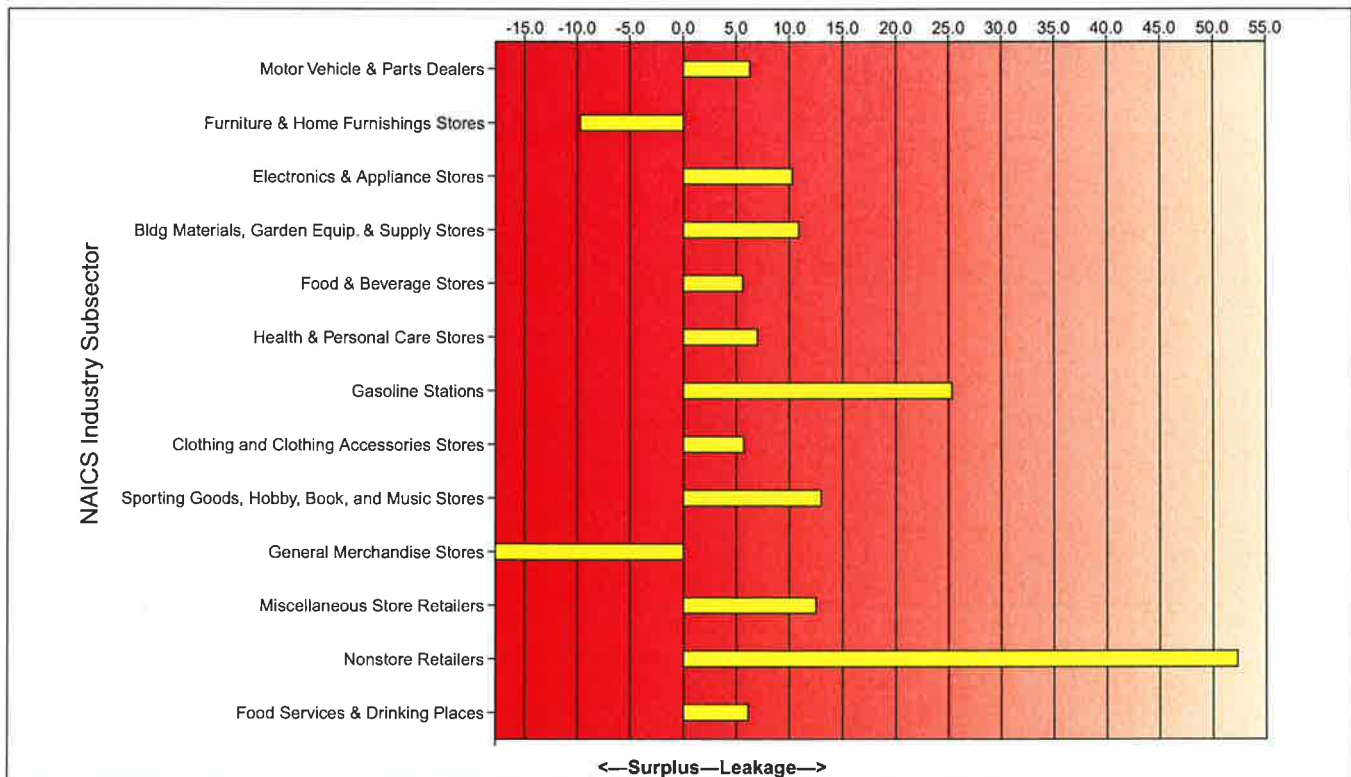
2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.58077
Longitude: -88.1222

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$202,115,575	\$289,368,273	\$-87,252,698	-17.8	43
Department Stores Excluding Leased Depts.(NAICS 4521)	\$122,627,658	\$140,945,745	\$-18,318,087	-6.9	22
Other General Merchandise Stores (NAICS 4529)	\$79,487,917	\$148,422,528	\$-68,934,611	-30.2	21
Miscellaneous Store Retailers (NAICS 453)	\$25,778,346	\$20,035,934	\$5,742,412	12.5	138
Florists (NAICS 4531)	\$2,483,470	\$1,914,492	\$568,978	12.9	19
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$5,104,433	\$8,372,061	\$-3,267,628	-24.2	44
Used Merchandise Stores (NAICS 4533)	\$1,813,640	\$2,208,367	\$-394,727	-9.8	16
Other Miscellaneous Store Retailers (NAICS 4539)	\$16,376,803	\$7,541,014	\$8,835,789	36.9	59
Nonstore Retailers (NAICS 454)	\$63,935,407	\$20,027,235	\$43,908,172	52.3	17
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$47,987,208	\$9,440,791	\$38,546,417	67.1	4
Vending Machine Operators (NAICS 4542)	\$7,714,729	\$2,266,784	\$5,447,945	54.6	6
Direct Selling Establishments (NAICS 4543)	\$8,233,470	\$8,319,660	\$-86,190	-0.5	7
Food Services & Drinking Places (NAICS 722)	\$287,860,244	\$254,645,684	\$33,214,560	6.1	414
Full-Service Restaurants (NAICS 7221)	\$158,816,669	\$98,138,202	\$60,678,467	23.6	216
Limited-Service Eating Places (NAICS 7222)	\$99,889,366	\$116,067,025	\$-16,177,659	-7.5	123
Special Food Services (NAICS 7223)	\$17,549,614	\$28,850,540	\$-11,300,926	-24.4	24
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$11,604,595	\$11,589,917	\$14,678	0.1	51

Leakage/Surplus Factor by Industry Subsector



Sources: Esri and Infogroup



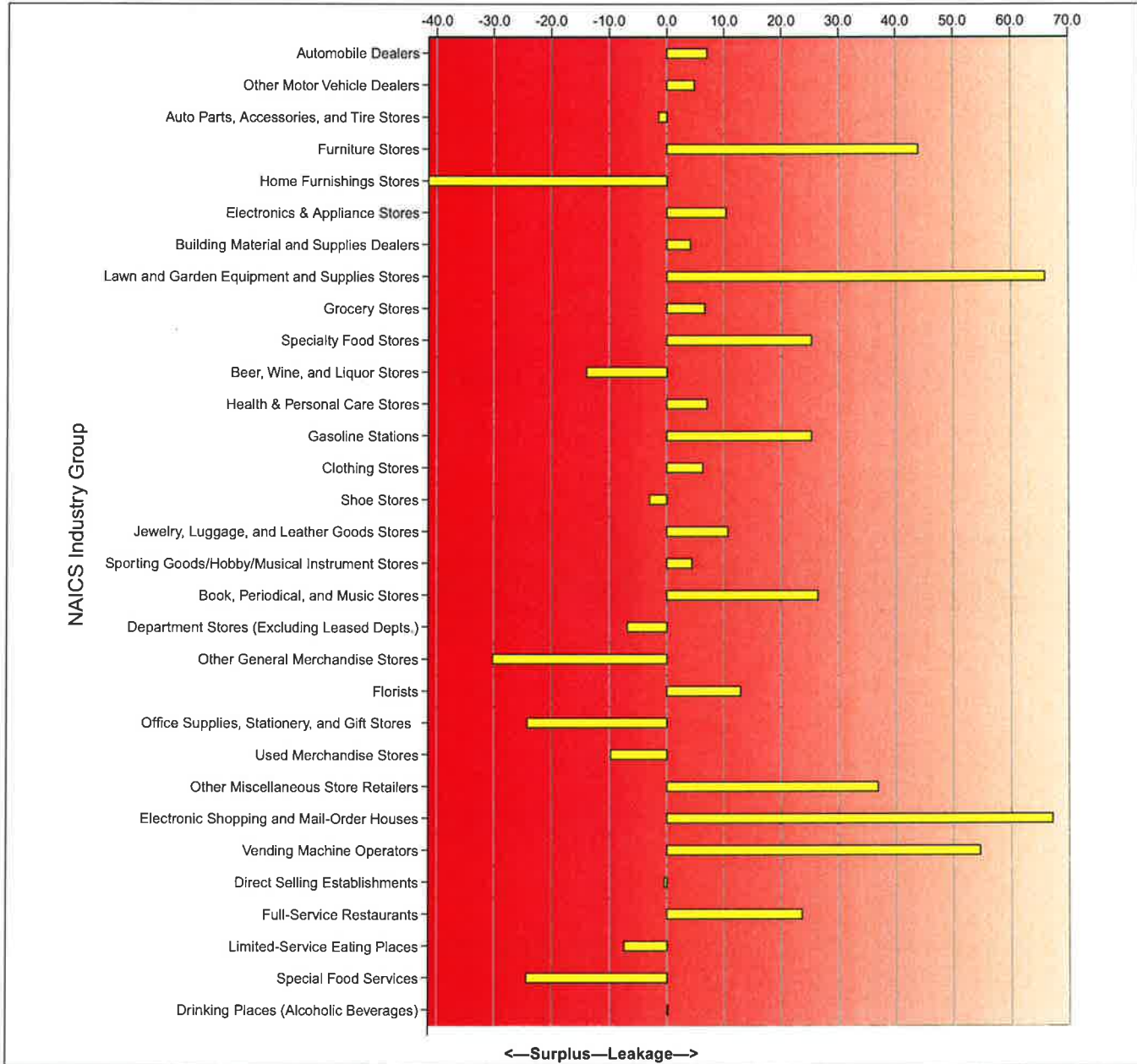
Division Street & Weber Road...
 W Division St & Weber Rd, Crest Hill, IL 60403
 Ring: 5 miles radius

2010 Retail MarketPlace Profile

Prepared by Steven Caton

Latitude: 41.58077
 Longitude: -88.1222

Leakage/Surplus Factor by Industry Group



Sources: Esri and Infogroup